State Of the Markets: Best Long And Short Strategies 2023Q4

September 2023

State Of the Markets: Best Long And Short Strategies 2023Q4

Historical Performance of Recommended Trades

		October 3, 2023						
Positions	Number Trades	Initial Investment (MM)	Current Investment (MM)	t Net Total Return				
Open	4	20	34	71%				
Closed	115	575	1610	180%				
Total	119	595	1645	176%				

Current Recommended Trades And Recent Closed Trades

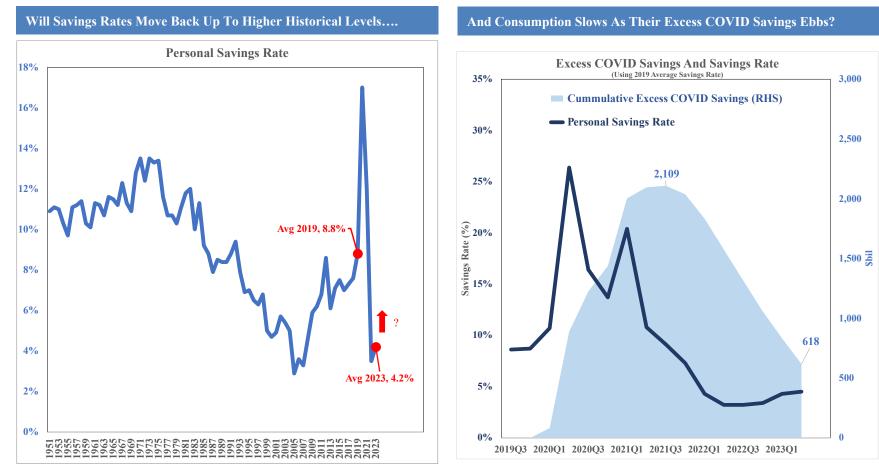
Status	SOM Strategy	Trade	Initial Position			Pricing Date		10/3/23	
			Date	MM/ Share	Price	Date	Price	Invest (MM)	Total Ret
New	China Baby Bust, Property Bust And Delfation	Buy 1-yr 5% OTM CNY Put/USD Calls	8/24/23	500	1.00	10/3/23	1.00	5.0	0%
New	Equity Rally Is Overdone	Buy 6-month 5% OTM S&P Puts	6/5/23	500	100.00	10/3/23	60.00	3.00	-40%
Restruck	The Fed Does Not Blink	Buy 6-mon Forward Start ATM Pay Fixed For 1- years Swap	9/12/23	2000	0.00	10/3/23	0.23	9.6	92%
Restruck	Corporate Credit Opportunities in An Inflationary World	Buy European And HY Debt	1/1/23	200	100.00	10/3/23	100.80	21.7	333%
Restruck	The Fed Does Not Blink	Buy 1-yr Forward Start ATM Pay Fixed For 1-years Swap	6/29/23	2000	0.00	9/12/23	0.44	13.8	176%
Restruck	Regional Bank Sell-off Overdone	Buy Regional Bank Equites Vs Large Banks or S&P	6/5/23	100	100.00	1/3/00	113.00	18.0	260%
Restruck	The Fed Does Not Blink	Buy 1-yr Forward Start ATM Pay Fixed For 1-years Swap	6/5/23	2000	0.00	6/29/23	0.63	17.6	252%
New	Regional Bank Sell-off Overdone	Buy Regional Bank Equites Vs Large Banks or S&P	5/15/23	100	100.00	6/5/23	109.00	14.0	180%
Old	Normalization of European Yields	Buy Italian Banks Vs Other European Banks or Broad European Index	3/17/23	100	100.00	6/5/23	110.50	15.5	210%
Restruck	The Fed Does Not Blink	Buy 1-yr Forward Start ATM Pay Fixed For 1-years Swap	3/17/23	2000	0.00	6/5/23	0.67	18.4	268%

State Of the Markets: Best Long And Short Strategies 2023Q4 Higher For Longer--Consumer Spending Is Strengthening As Are Inflationary Pressures

State Of the Markets: Best Long And Short Strategies 2023Q4 Higher For Longer--Consumer Spending Is Strengthening As Are Inflationary Pressures

Step 1: Identify A Macro Theme

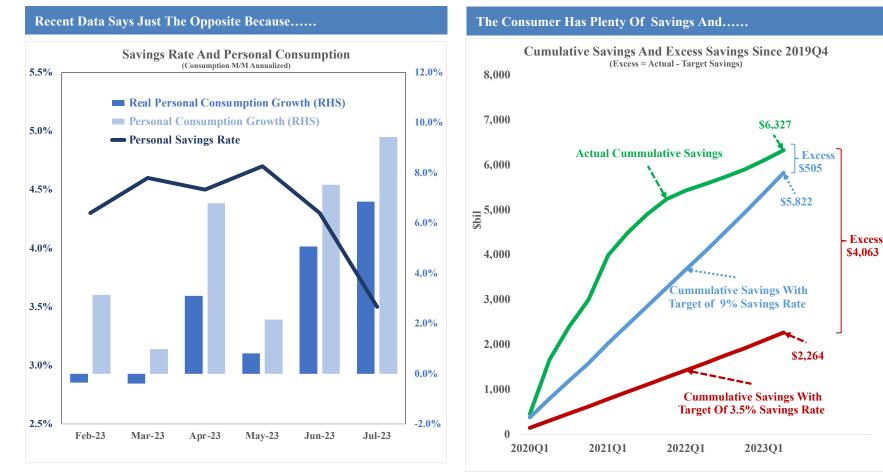
Will Consumer Spending Slow To Push Up Savings As Excess COVID Savings Goes Away?.. Nope...



State Of the Markets: Best Long And Short Strategies 2023Q4 Higher For Longer--Consumer Spending Is Strengthening As Are Inflationary Pressures

Step 2: Fundamental Economic Framework

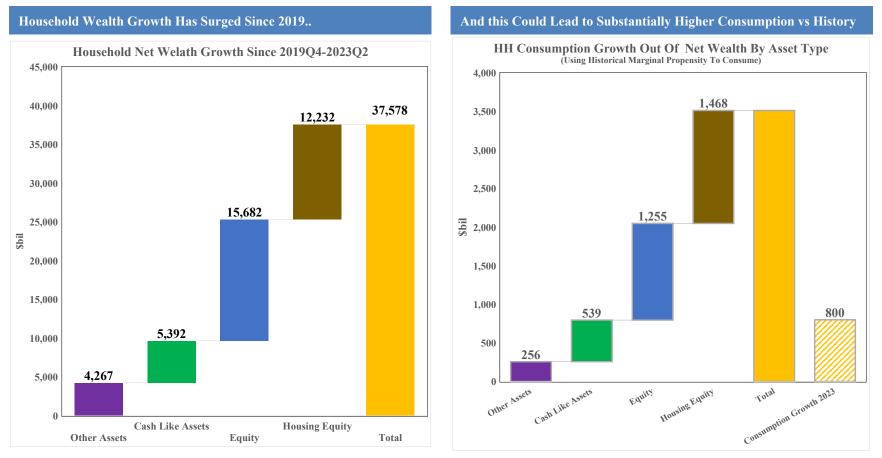
Excess Savings Does Not Matter, Households Still Have Substantial Capacity to Fund Their Spending



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Step 2: Fundamental Economic Framework

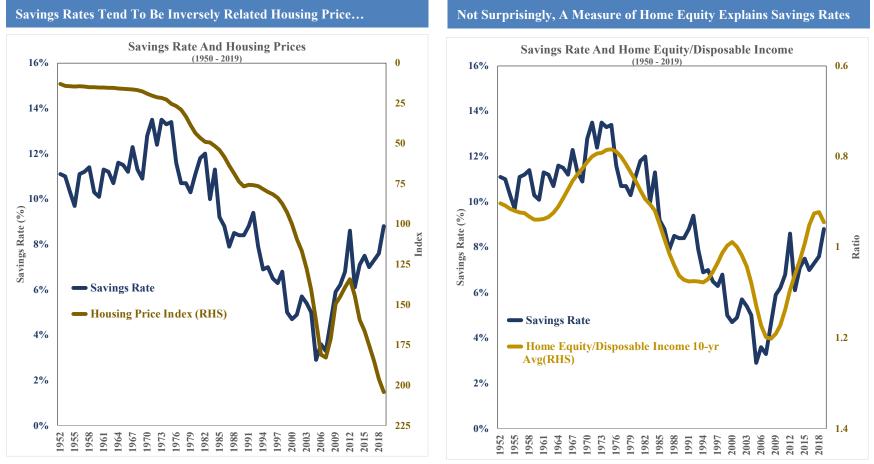
Consumer Has "COVID" Net Wealth Growth And That Could Fund Multiples Of Current Spending



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Step 2: Fundamental Economic Framework

For Example, Home Equity Has Been A Strong Driver of Savings Rates And Hence Consumption



1. Federal Reserve Bank of St. Louis FRED data base

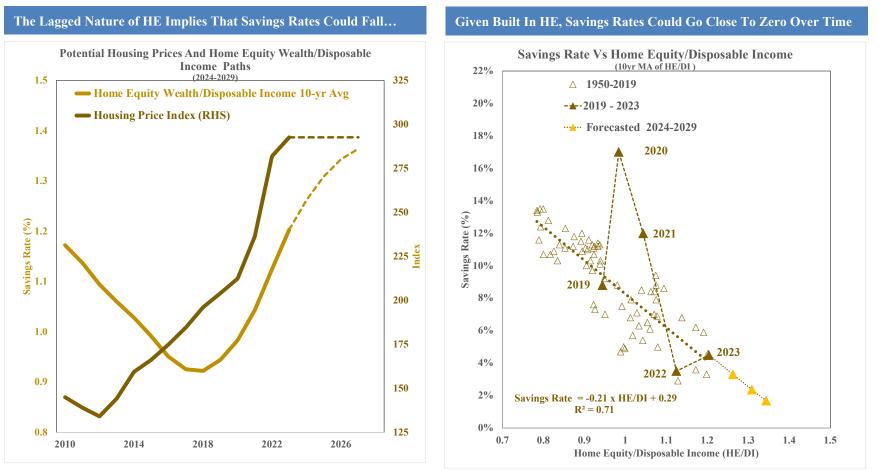
2. Shiller data base on housing prices

3. . Board of Governors z1 Database

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Step 2: Fundamental Economic Framework

Savings Rates Could Go Even Lower As It Still Does Not Fully Reflect The Growth In Home Equity



1. Federal Reserve Bank of St. Louis FRED data base

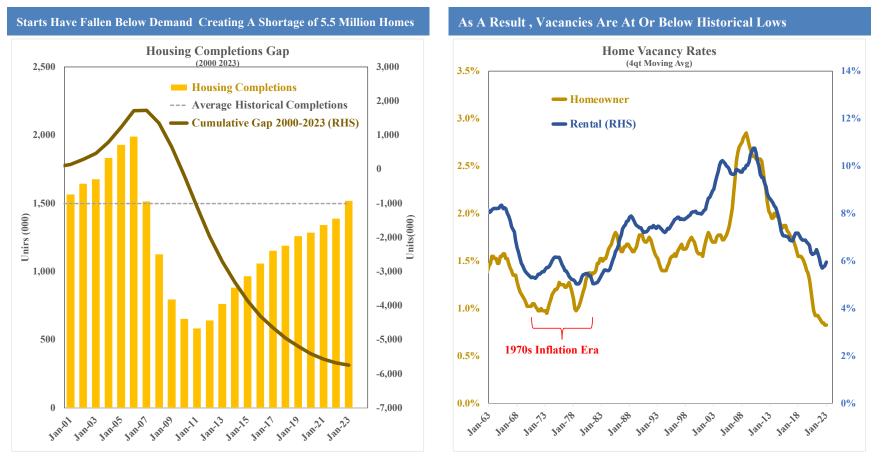
2. Board of Governors z1 Database

3. Uses disposable income growth at 5% per year

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Step 2: Fundamental Economic Framework

Strength In The Housing Market Reflects Too Much Demand And Not Enough Supply



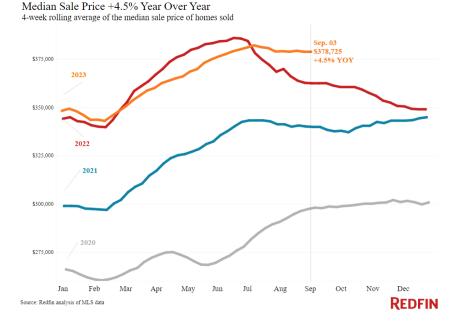
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Step 2: Fundamental Economic Framework

Home Equity Is Unlikely To Crater Given Positive Fundaments Even With Higher Mortgage Rates

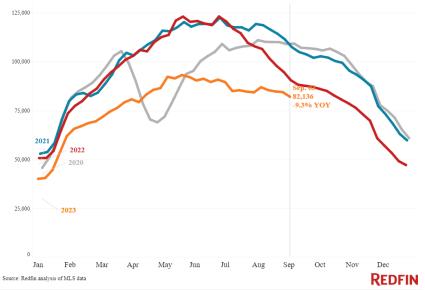
After A Decline Last Year, Housing Prices Are Up this Year....

Reflecting The Fall In Housing For Sale



New Listings of Homes -9% Year Over Year

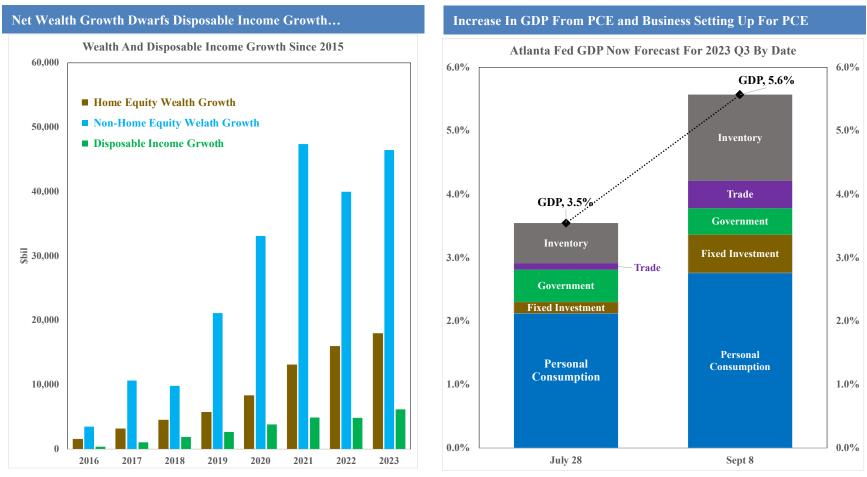
4-week rolling average of weekly new listings of homes for sale



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Step 2: Fundamental Economic Framework

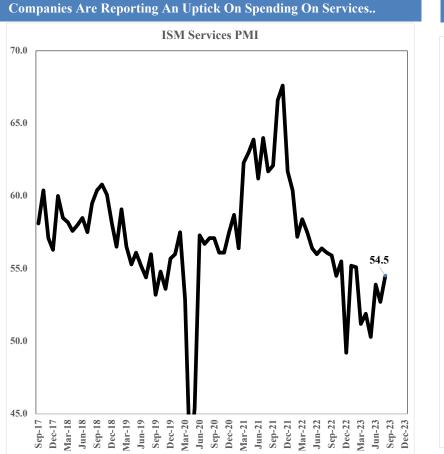
Wealth-Fueled Consumption Growth Is Driving A Surge In Near-Term Forecasts of Q3 GDP



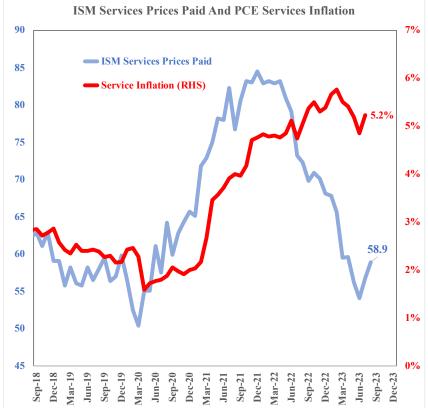
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Step 2: Fundamental Economic Framework

Strength In Consumer Spending On Services Is Driving In Part The Uptick In Inflationary Pressures



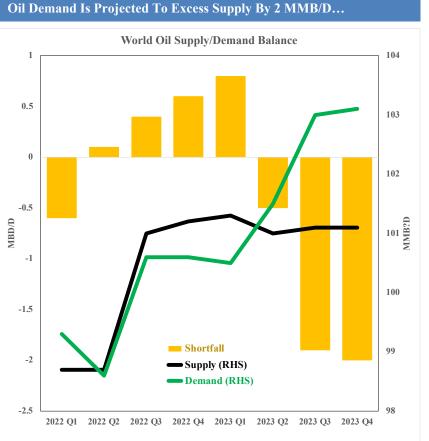




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Step 2: Fundamental Economic Framework

Energy Inflationary Pressures Are Rising Driven By Increase In Demand With Flat Supply Growth



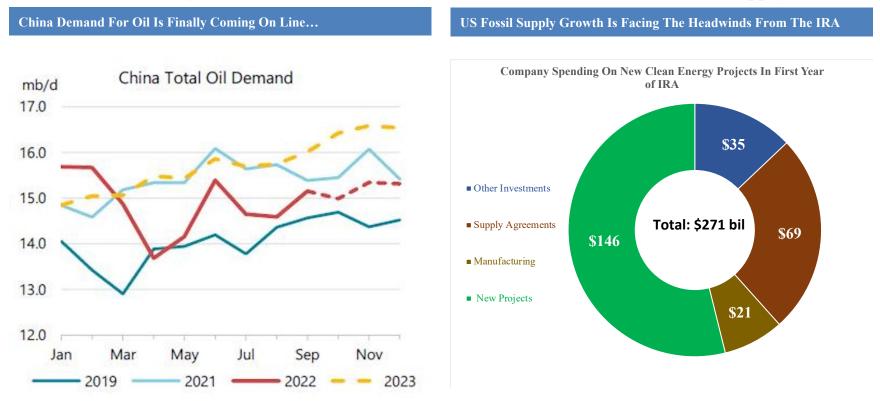


Creating Upward Pressure On Energy Prices For The Consumer

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Step 2: Fundamental Economic Framework

Demand Is Increasing From China, While Renewable Investment Has Choked Off Fossil Supply Growth



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Step 2: Fundamental Economic Framework

Growing Strength In the Labor Market Could Translate Into The Start of Another Inflationary Cycle

Union Wage Increase Reflect Their Growing Strength Labor Income Is Growing Now That The Cheap Labor Era Is Over Labor Income As Percentage of National Income 70% Eight Consecutive Quarters of Union Wage Acceleration Average first-year wage increase in ratified labor contracts, 2007-2023 69% Without lump sums / With lump sums **Cheap Labor Era** 68% 67% 66% Q1 65% 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 64% Source: Bloomberg Law labor data. Note: Starting with Q1 2016, averages are based on each contract's ratification date. Prior to 2016, averages are based on the date each contract was added to Bloomberg Law Bloomberg Law's database. 63% 62%

61%

60%

976 978 980

974



2. Federal Reserve Bank of St. Louis FRED data base

2022

2020

2014 2016 2018

State Of the Markets: Best Long And Short Strategies 2023Q4 Higher For Longer--Consumer Spending Is Strengthening As Are Inflationary Pressures

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61%

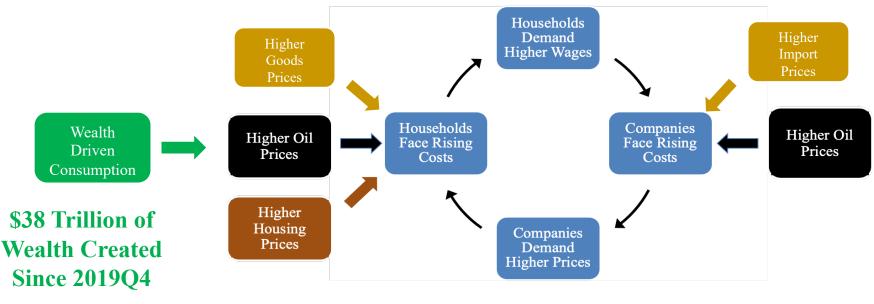
60%

2. Federal Reserve Bank of St. Louis FRED data base

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Step 3: Find Potential Catalysts

Fed Does Not Cut Rates Because The End Of The Cheap Labor Era Allows A 70s Inflation Cycle To Start



A 1970s Type Inflationary Cycle

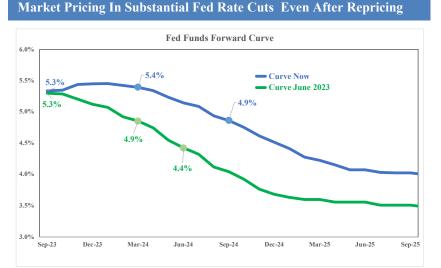
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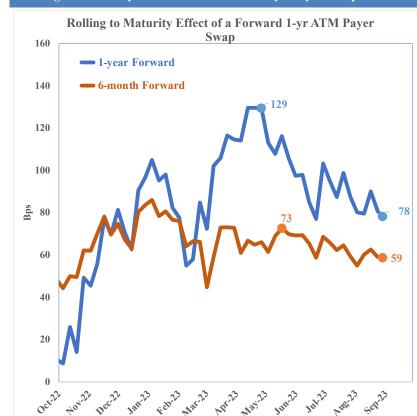
Step 4: Identify Asymmetric Trades

Buy 6-month Forward, 1-year ATM Payer Swaps

Trade Thesis

- Trade returns increase as it rolls to maturity up given expectations of Fed rate cuts
- Rolling to maturity after 6-months still remains attractive even with the change in Fed futures repricing
 - Returns can still be attractive even if the cuts rates given the steepness of the curve
- Cut may not happen an economic soft landing
- The Fed could even raise rates further and faster if inflation rebounds





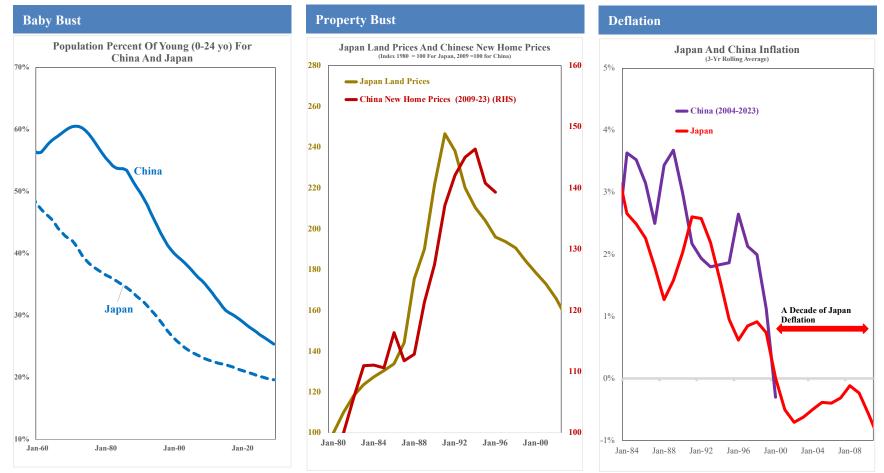
Rolling To Maturity Effect On A Forward 1-yr Payer Swap

State Of the Markets: Best Long And Short Strategies 2023Q4 China is Becoming Japan With A Baby Bust, A Property Bust, And Deflation

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Step 1: Identify A Macro Theme

China Is Now Faced With Same Baby Bust, Property Bust And Deflation As Japan

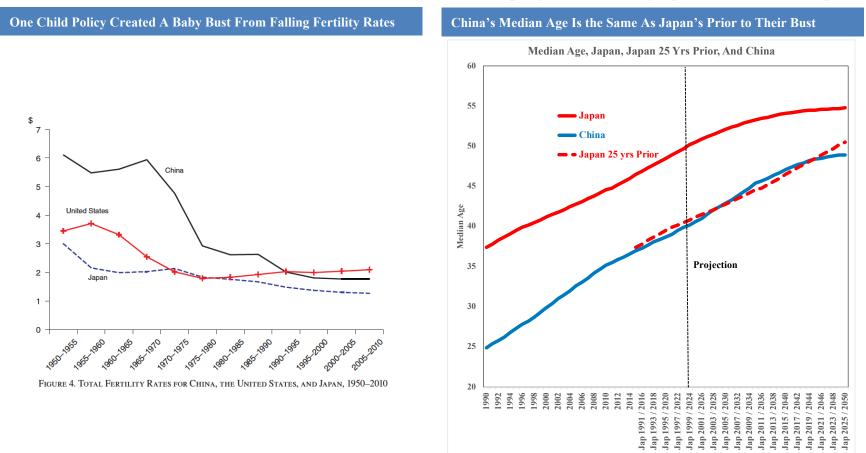


1. Bloomberg

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Step 2: Fundamental Economic Framework

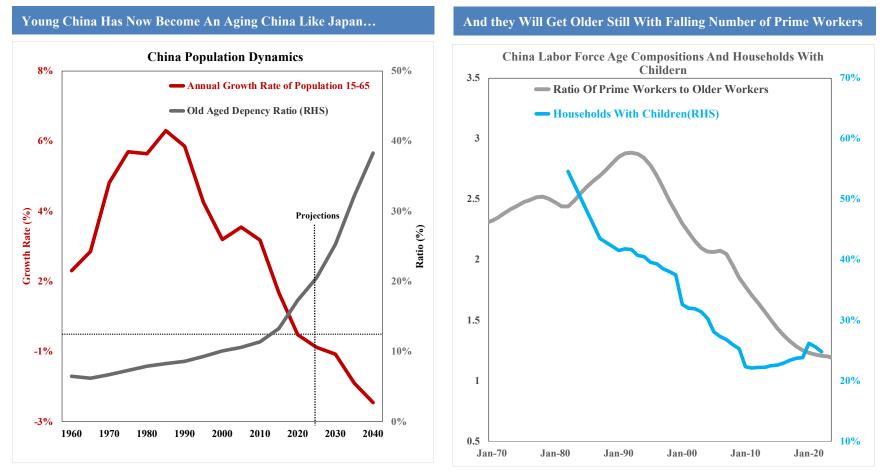
China's One-Child Policy Effectively Created A Baby Bust Shaping Their Demographics To That of Japan



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Step 2: Fundamental Economic Framework

The Baby Bust Has Turned Chinese Demographic Into a Headwind For Their Economy

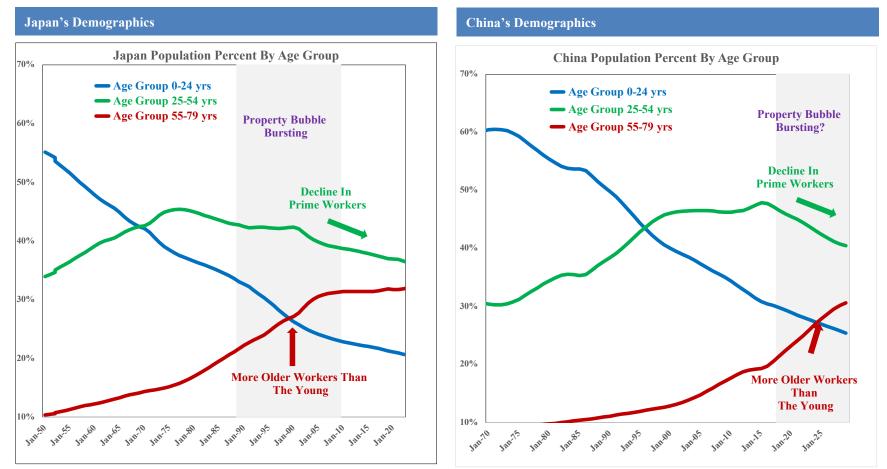


1. UN Population Data Base

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Step 2: Fundamental Economic Framework

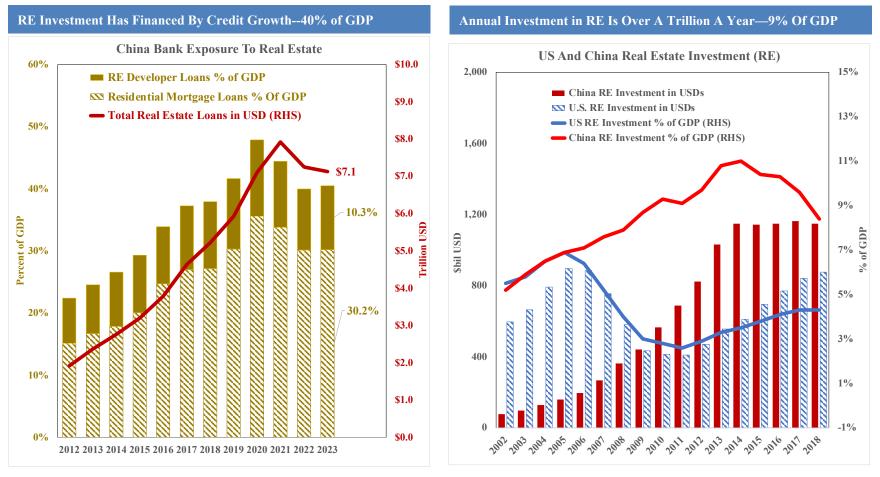
China's Demographics Look Similar to That of Japan's Prior To Their Baby Bust, Property Bust And Deflation



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Step 2: Fundamental Economic Framework

Chinese Investment In Real Estate Has Surged To Almost Double the Level Of the US Bubble Peak



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Step 2: Fundamental Economic Framework

Chinese Real Estate Has Been Driven By The Demand For Investment Other than Equites or Debt



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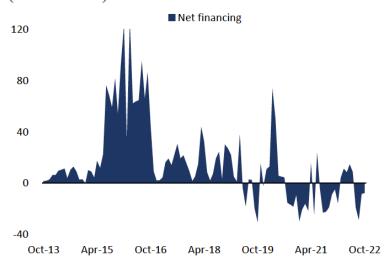
Step 2: Fundamental Economic Framework

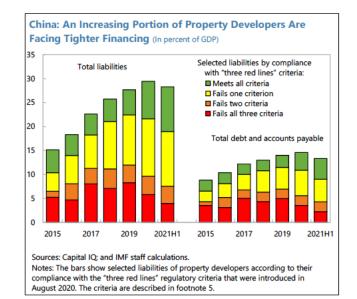
Chinese Property Bust Began With The "Three Red Lines (TRL)" Of For Developer Financing

Developer Financing Became Negative After TRL

Most Developers Were Closed Out Of Financing Due To TRL

Apr-12 Oct-13 Apr-15 Oct-16 Apr-18 Oct-19 Apr-21 Oct-22 **D. Net financing for developers** (Billion RMB)

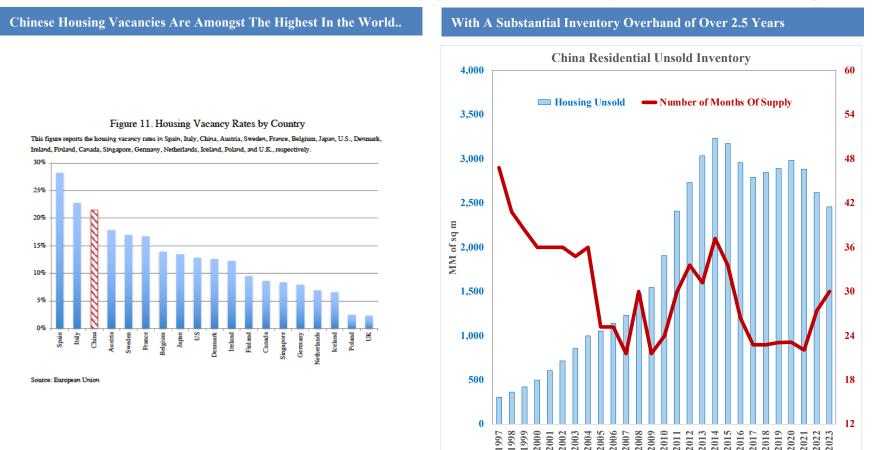




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Step 2: Fundamental Economic Framework

Weakness in the Housing Market From Vacancy Compounded The Funding Shortfall For RE Developers

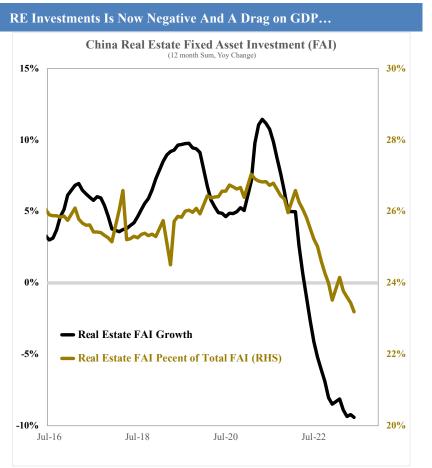


1. Rogoff, Yang, "Peak China Housing," NBER Working Paper 27697, August 2020

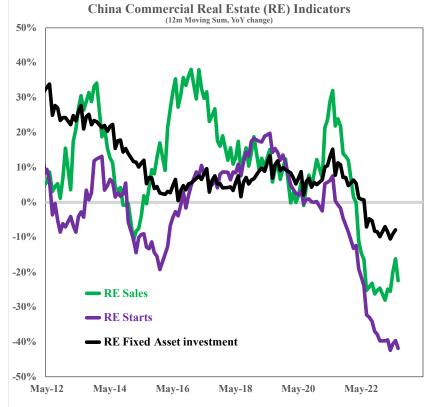
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Step 2: Fundamental Economic Framework

Weakness In Housing Combined With Headwinds For Developers Have Created A Bust In RE Investment



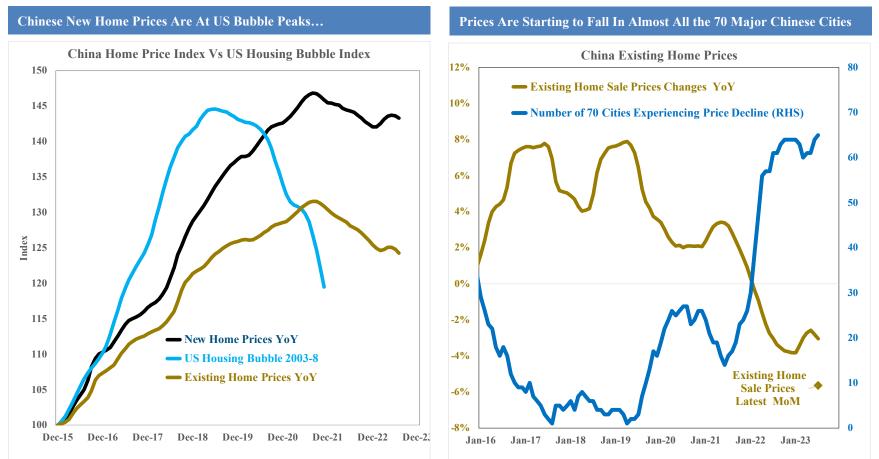
Starts Have Fallen 40%, And Sales By 25%



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Step 2: Fundamental Economic Framework

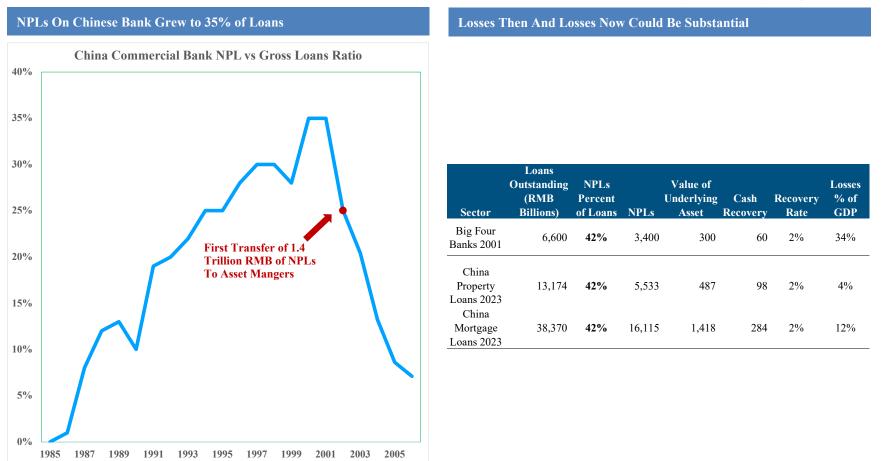
Chinese Housing Prices Are At Bubble Levels And Are Starting To Fall



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Step 2: Fundamental Economic Framework

Bank Losses On Real Estate Loans Could Be Substantial if The Last China NPLs Cycle Is Any Gage



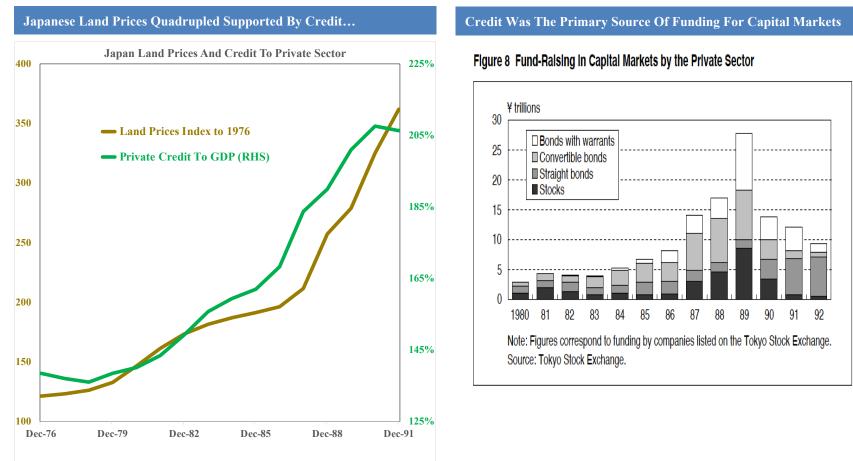
1. Fung & Ma, "China's Asset Management Corporations", BIS Working Paper no 115. Dec 2005

2. Turner, tan and Sadegohian, "The Chinese Banking System", Reserve Bank of Australia, September 2012

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Step 2: Fundamental Economic Framework

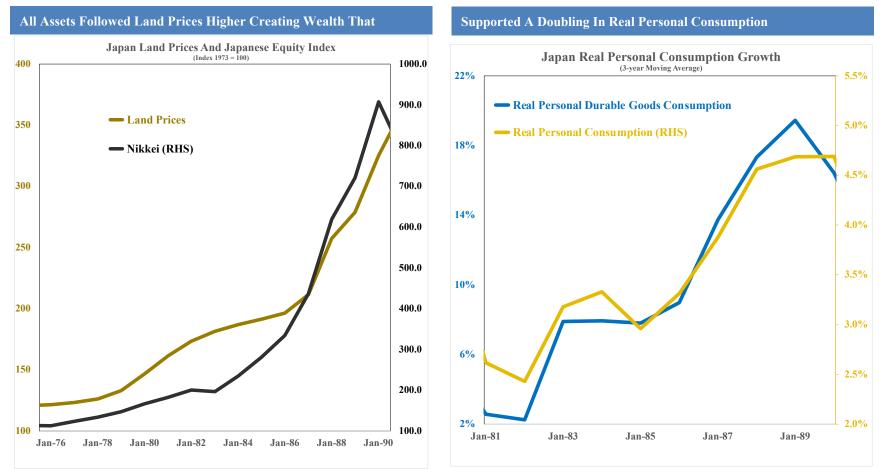
Before China, Japan Had A Property Bubble And Subsequent Bust



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Step 2: Fundamental Economic Framework

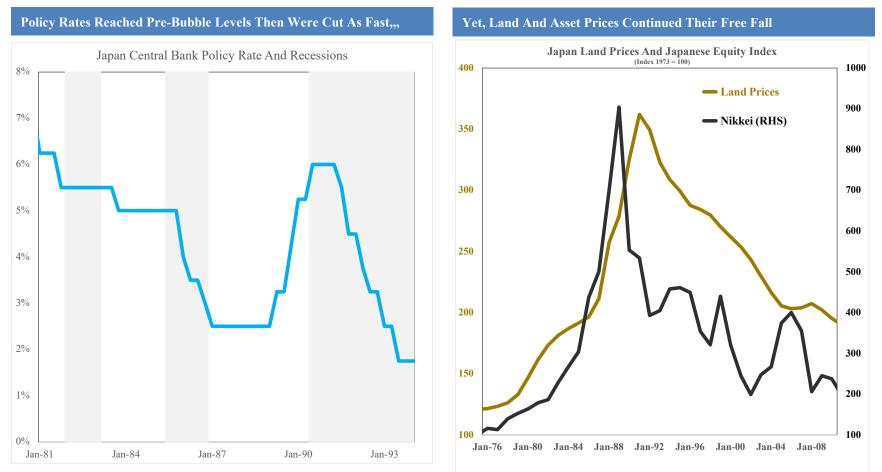
Japanese Wealth Growth Led To Unstainable Levels of Consumption



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Step 2: Fundamental Economic Framework

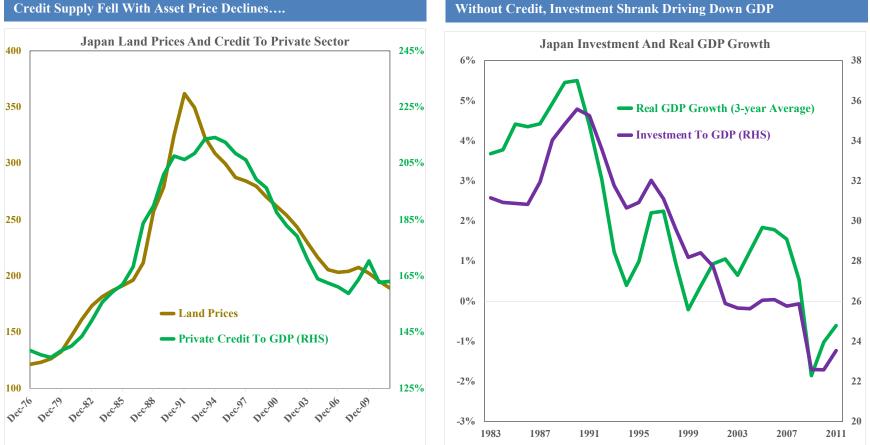
BOJ Popped the Asset Bubble With A Rapid Increase in Rates But BOJ Rate Cuts Could Not Stop the Bust



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Step 2: Fundamental Economic Framework

The Japanese Economy Collapsed As Credit, Investment, And GDP Fell With Asset Prices

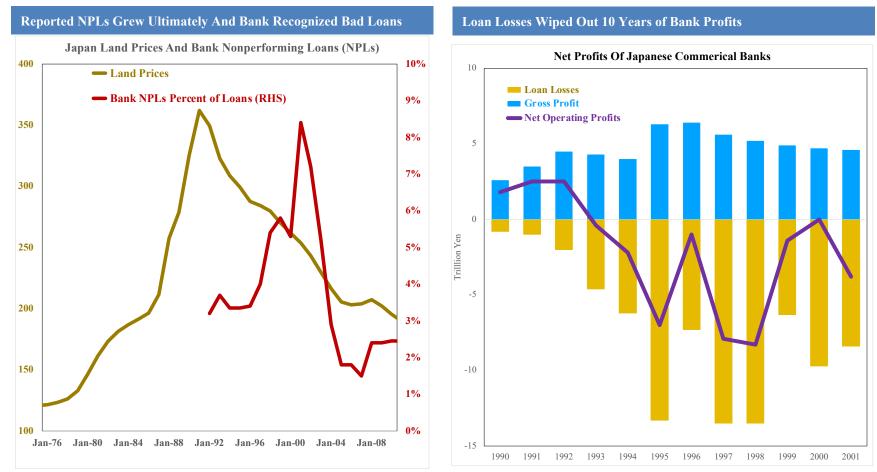


Without Credit, Investment Shrank Driving Down GDP

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Step 2: Fundamental Economic Framework

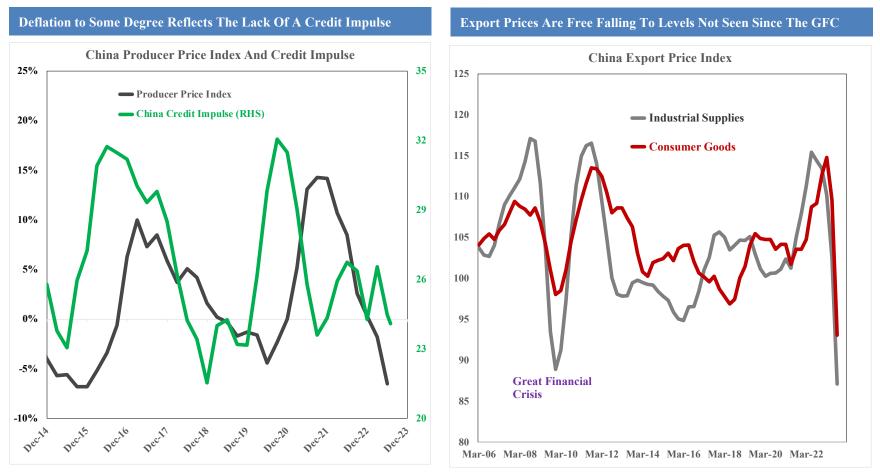
The Fall In Asset Prices Led To a Surge In Bank NPLs And Losses--"The Japanese Lost Decade"



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Step 2: Fundamental Economic Framework

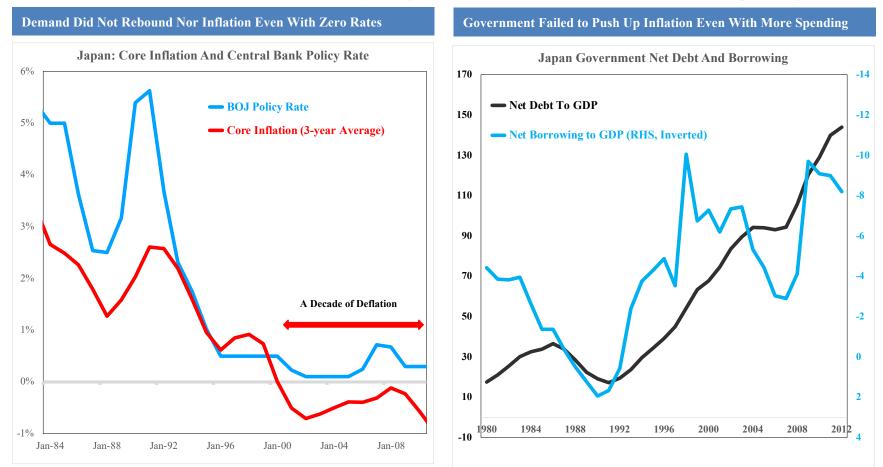
Deflation Is Evident In All Sectors of the Chinese Economy



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Step 2: Fundamental Economic Framework

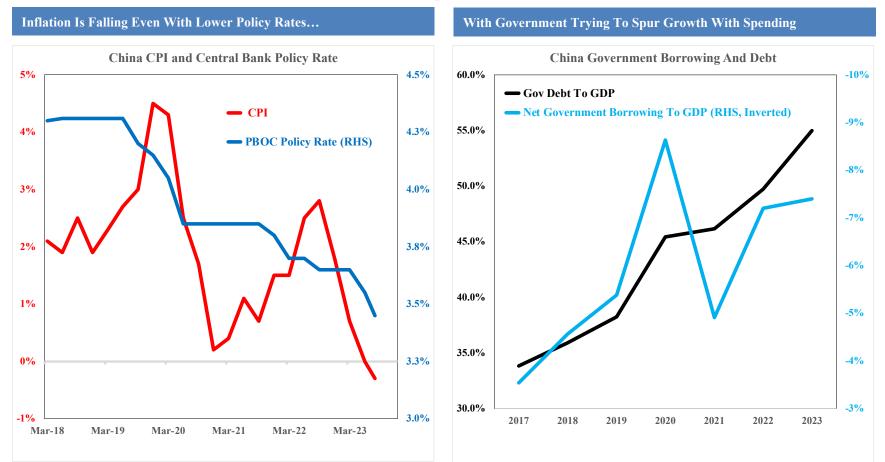
China Faced Similar Pressures Which They Fought With Lower Rates And Government Spending



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Step 2: Fundamental Economic Framework

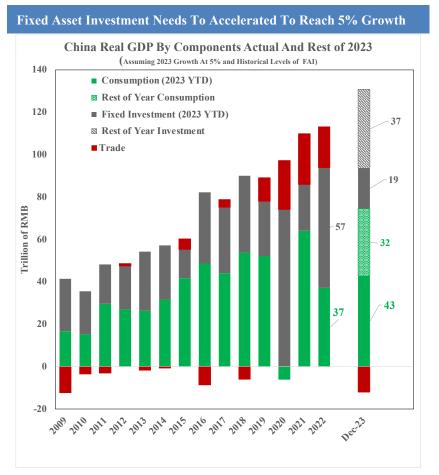
China Seems to Headed In the Same Direction as Japan

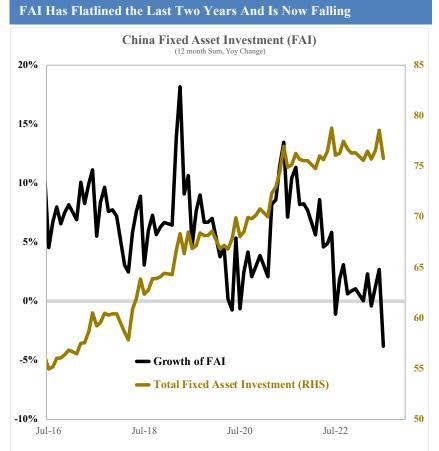


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Step 2: Fundamental Economic Framework

A Rebound Of Investment To Spur Growth Seems Unlikely Given The Slowdown In FAI

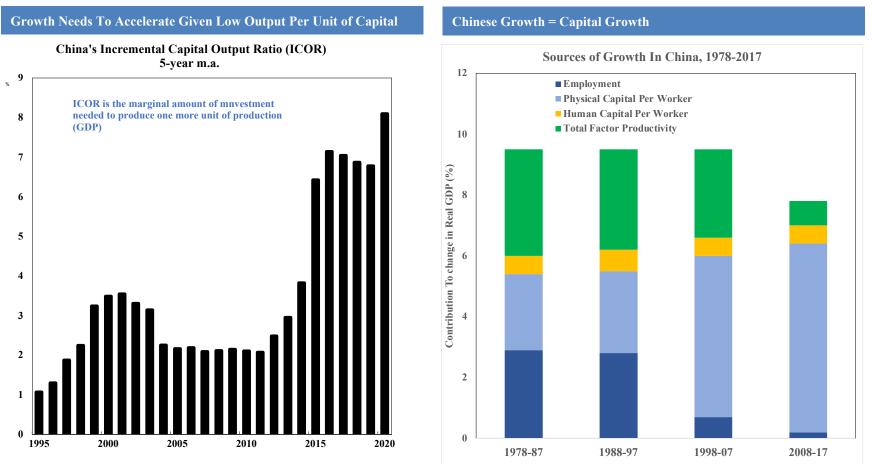




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Step 2: Fundamental Economic Framework

Capital Investment And More Of It Is The Source of Growth In The Chinese Economy

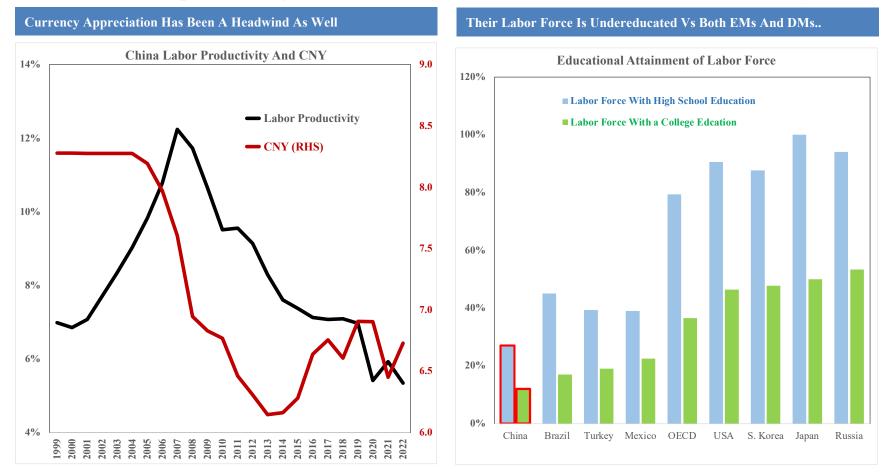


1. World Bank Database 2. "Innovative China New Drivers of Growth" Development Resea

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Step 2: Fundamental Economic Framework

Chinese Human Capital Still Lags Behind Other EMs Which Is A Headwind To Labor Productivity

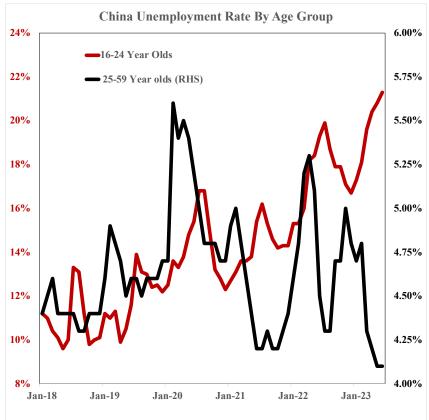


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Step 2: Fundamental Economic Framework

Pressure Points Are Growing On the Government to Do Something

Job Shortage For Younger Age Group Has Grown....



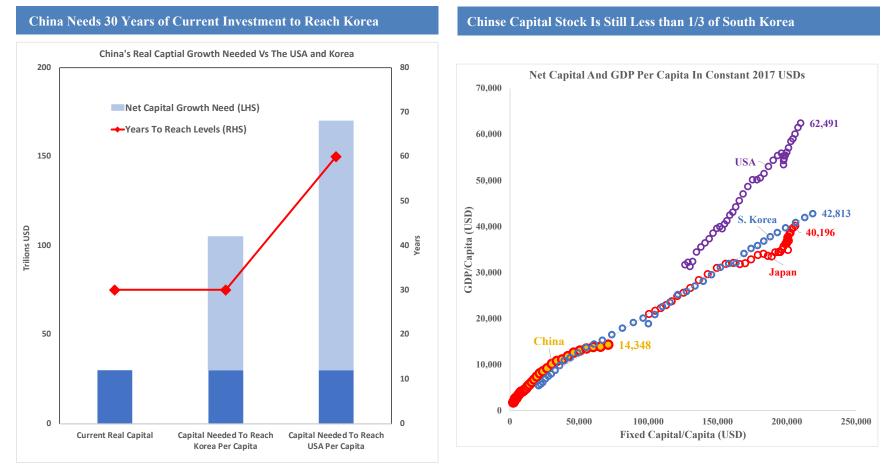
Potentially Over 100 MM Young Chinese Do Not Have Job

•		China 15-24 Age Cohort (MM)						
•	USA		Out of	In the	Unemp		Rate of	
	Labor	Cohort	Labor	Labor	loyed	No Jobs	No Job/	
	Force	Size	Force (A)	Force	(B)	(A + B)	Cohort	
	167	161	84	77	16	100	62%	

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Step 2: Fundamental Economic Framework

And There Continues To Be Pressure To Invest All Of Their Savings To Continue Grow

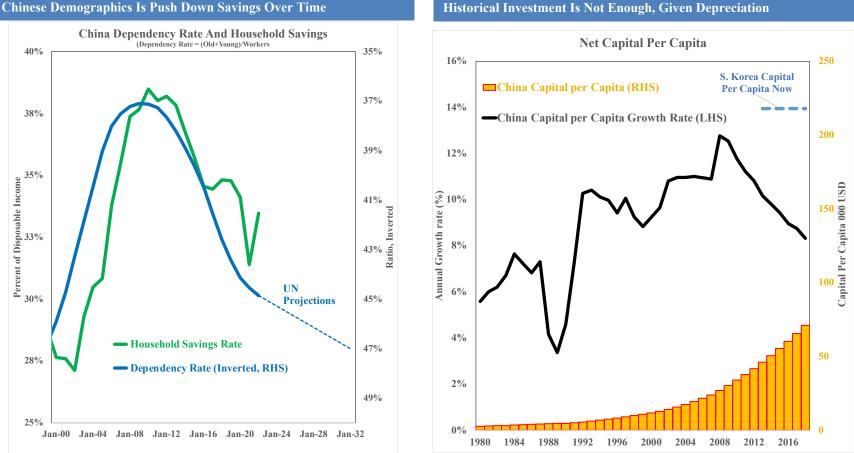


World Bank Database

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Step 2: Fundamental Economic Framework

Even Current Investment Levels Are Not Enough And Funding Will Be Tight Because of Demographics



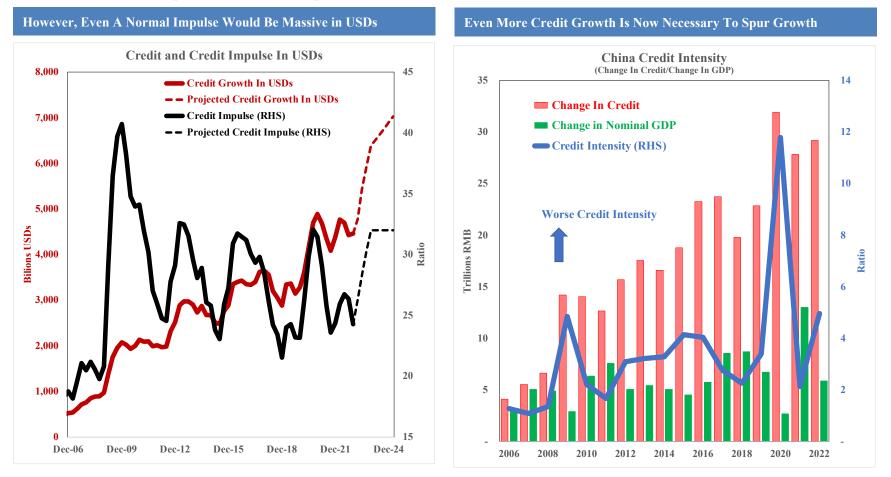
Historical Investment Is Not Enough, Given Depreciation

^{2.} OECD China Economic Survey 2022

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Step 3: Identify Potential Catalysts

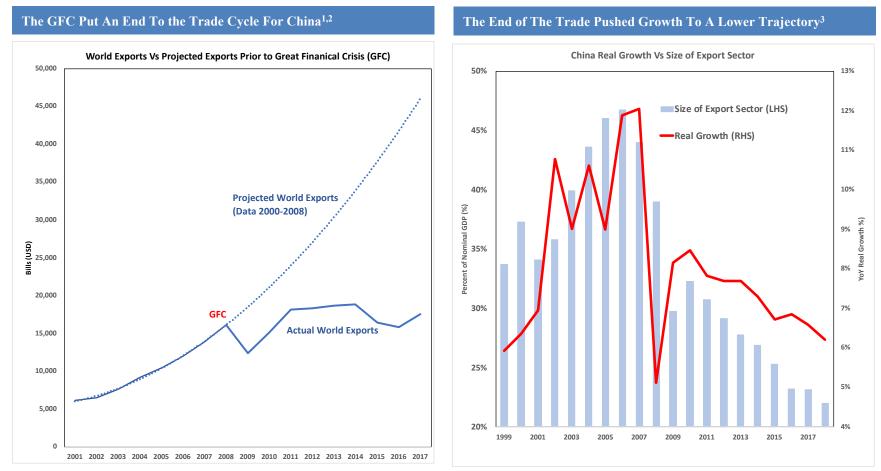
Another Credit Impulse Is Not An Option. It Would Dwarf Historical Levels Given Growth Of China



State Of the Markets: Best Long And Short Strategies 2023Q4 China Is Becoming Japan With A Baby Bust, A Property Bust And Deflation

Step 3: Identify Potential Catalysts

So, What Will They Do? The Only Path Is To Go Back To The Trade Model For Growth, But How?



^{1..} IMF Direction of Trade

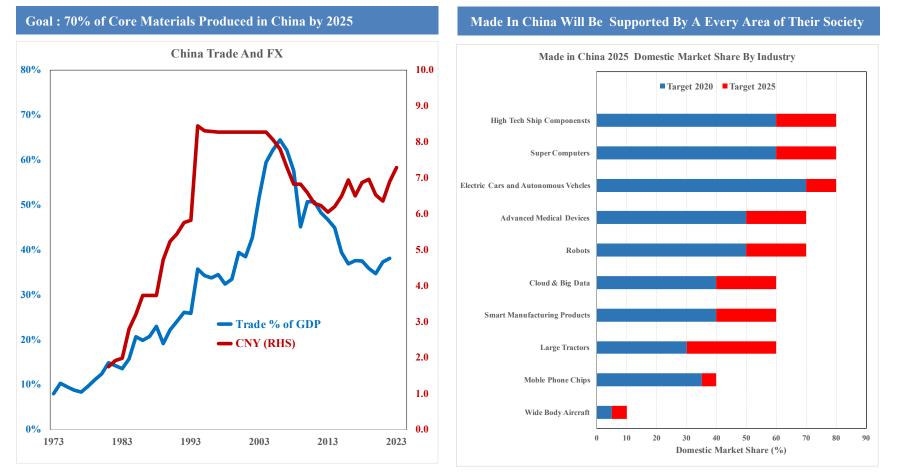
2. Author's calculation based on exponential regression of export data prior to 2008

3. Bloomberg

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Step 3: Identify Potential Catalysts

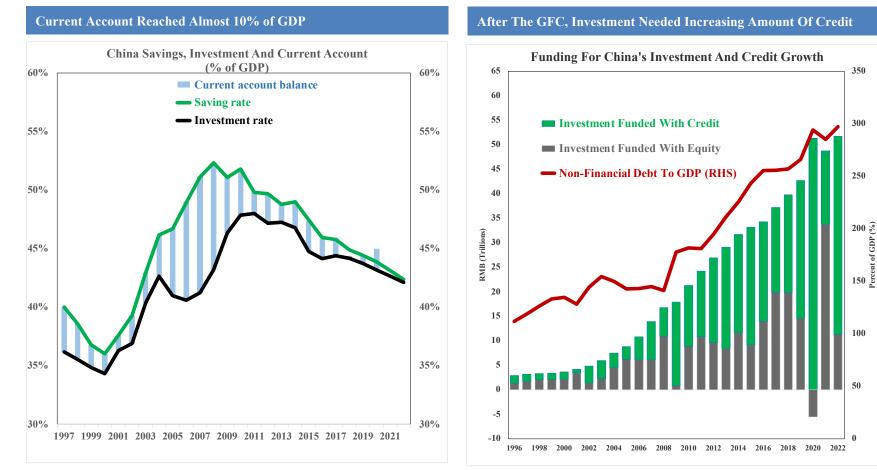
Depreciating the RMB, Can Unlock Trade Model Using The Products From "Made in China 2025"



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Step 3: Identify Potential Catalysts

The Trade Model Created Sources Cash To Support Investment



State Of the Markets: Best Long And Short Strategies 2023Q4 China Is Becoming Japan With A Baby Bust, A Property Bust And Deflation

Step 3: Identify Potential Catalysts

China Has Supported The Development of the "2025" Products

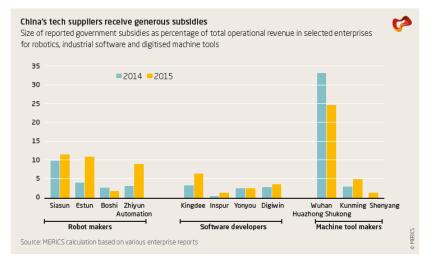
Selected Government Funds to Support Strategic Sectors¹

State Funding For Chinese Tech Suppliers is Substantial²

Table 2: Select Government Funds to Support Strategic Sectors since 2014

Fund	Date Announced	Amount (billions)
National Integrated Circuit Fund	June 2014	\$107.5 (RMB 720)
Emerging Industries Investment Fund	January 2015	\$6 (RMB 40)
Advanced Manufacturing Fund	June 2016	\$3 (RMB 20)
Venture capital fund for state-owned enterprise innovative technology and industrial upgrading fund	August 2016	\$30 (RMB 200)
China Development Bank support for Made in China 2025	November 2016	\$44.8 (RMB 300)
China Internet Investment Fund	January 2017	\$14.9 (RMB 100)
Credit lines for China Internet In- vestment Fund participants	January 2017	\$22.4 (RMB 150)
State-owned enterprise fund for stra- tegic sectors	May 2017	\$22.4 (RMB 150)
TOTAL		\$250.7 (RMB 1,680)

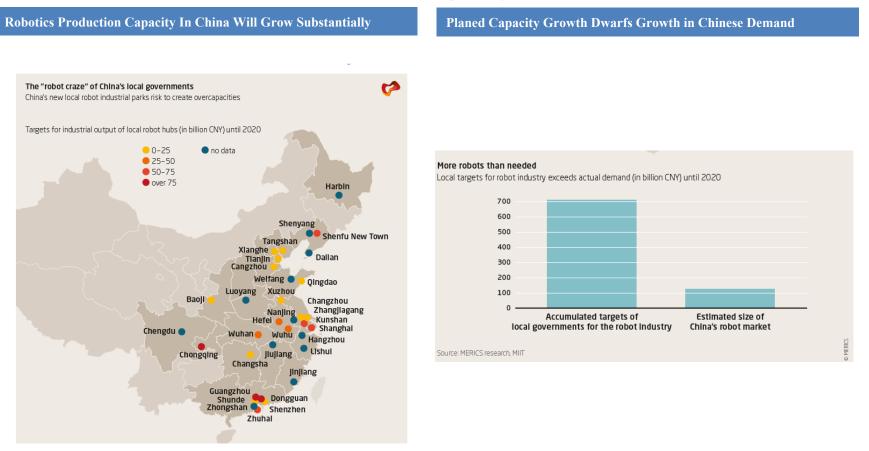
Source: Various.³⁵



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Step 3: Identify Potential Catalysts

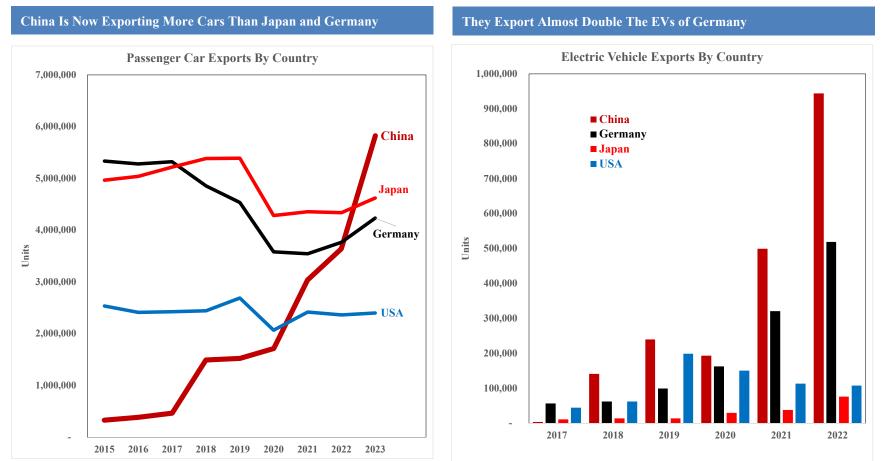
One Outcome of the "Made in China 2025" Is China Exporting Robotics to The World



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Step 3: Identify Potential Catalysts

Another Example Is the Growth of Chinese Auto Exports, Particularly Electric vehicles



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Step 4: Identify Asymmetric Trades

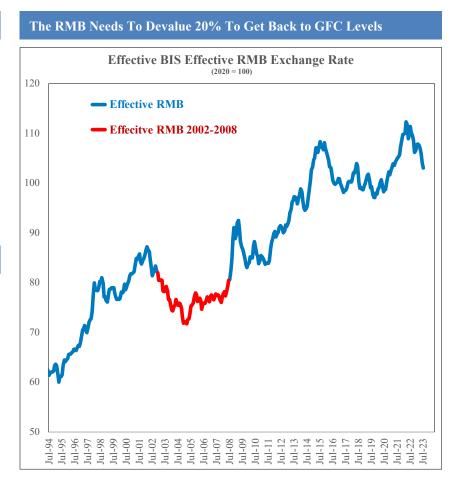
Buy 1-yr 5% OTM CNY Puts/USD Calls

Trade Thesis

- China's current growth model is not sustainable
 - Baby bust, property bust, and now inflation are significant headwinds to China's existing growth model
 - Capital growth and consumption growth cannot support a 5% growth target without credit growth
 - A credit growth impulse to pull China out of deflation is too large to be realistic an causes too many imbalances
- China needs to return to its trade model for sustainable growth ٠
- China needs to depreciate its currency for trade to become an ٠ alternative to investment growth alone
 - RMB would need to depreciate close to 20% or more to get back to levels during the trade boom in 2002-2008



China Already Produces the Cheapest EV, What Happens With It Devalue?

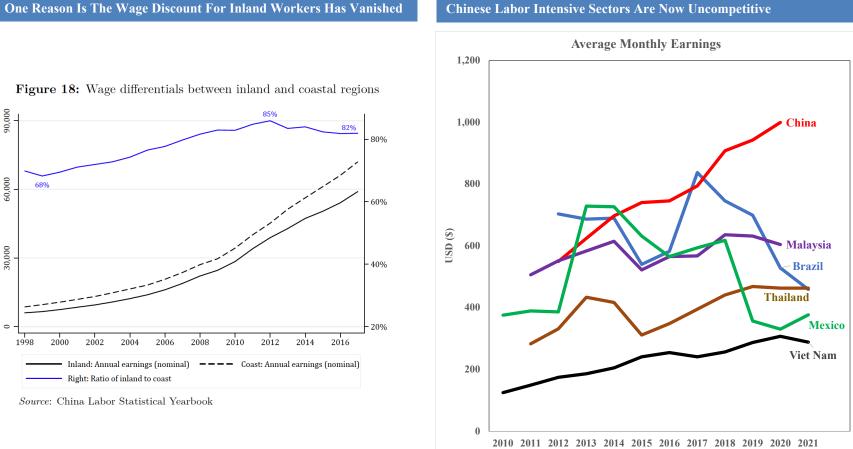


Bloomberg

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Step 3: Identify Potential Catalysts

Depreciating the RMB Would Offset Make Chinese Workers More Competitive Vs Rest of EM



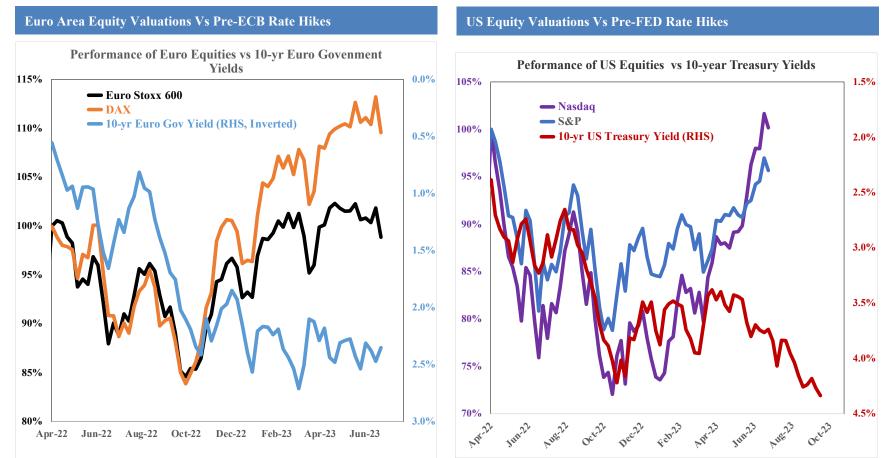
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State Of the Markets: Best Long And Short Strategies 2023Q4 Buy Equity Puts--Valuations Do Not Reflect Higher Rates

State Of the Markets: Best Long And Short Strategies 2023Q4 Buy Equity Puts---Valuations Do Not Reflect Higher Rates

Step 2: Fundamental Economic Framework

Equity Valuations Are Back To Levels Before CB Hikes, Even Though Rates Are Substantially Higher



State Of the Markets: Best Long And Short Strategies 2023Q4 Buy Equity Puts---Valuations Do Not Reflect Higher Rates

Step 2: Fundamental Economic Framework

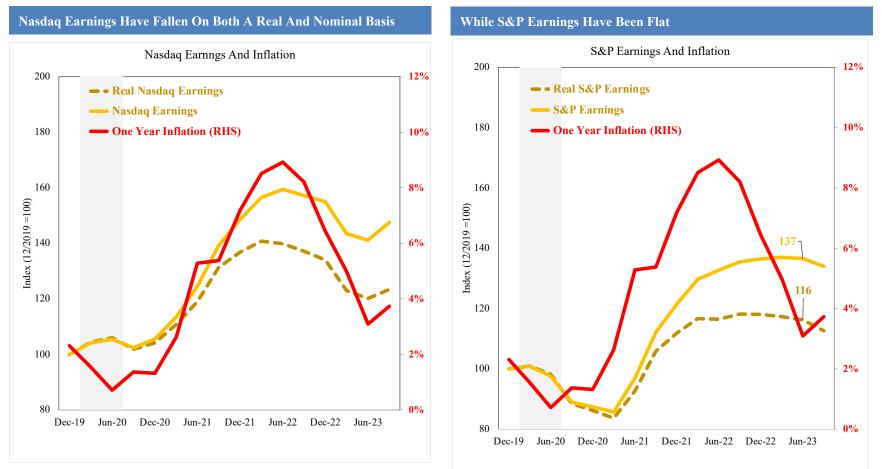
Valuations Have Rebound Even Though Earnings Have Fallen Based On Earnings Yields



State Of the Markets: Best Long And Short Strategies 2023Q4 Buy Equity Puts---Valuations Do Not Reflect Higher Rates

Step 2: Fundamental Economic Framework

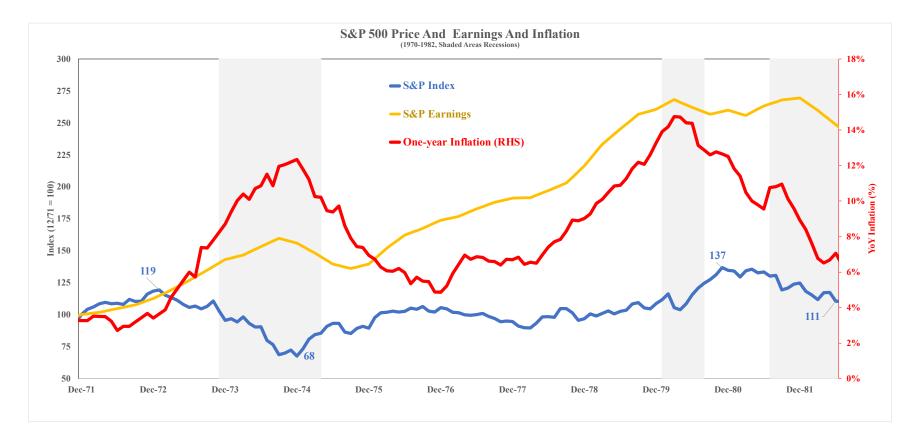
US Equity Earnings Have Risen On Real Basis But Has Falling Recently As Rates Have Gone Up



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Step 2: Fundamental Economic Framework

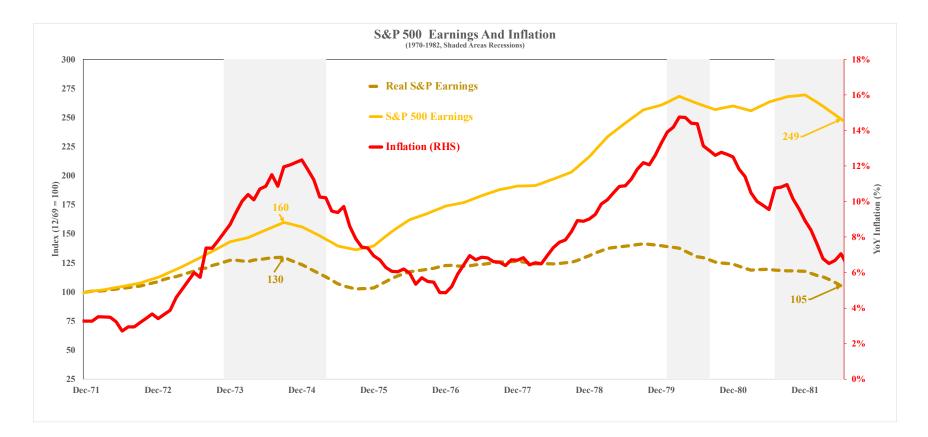
S&P Earnings Also Went On A Nominal Basis As Inflation Surged During the 70s



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Step 2: Fundamental Economic Framework

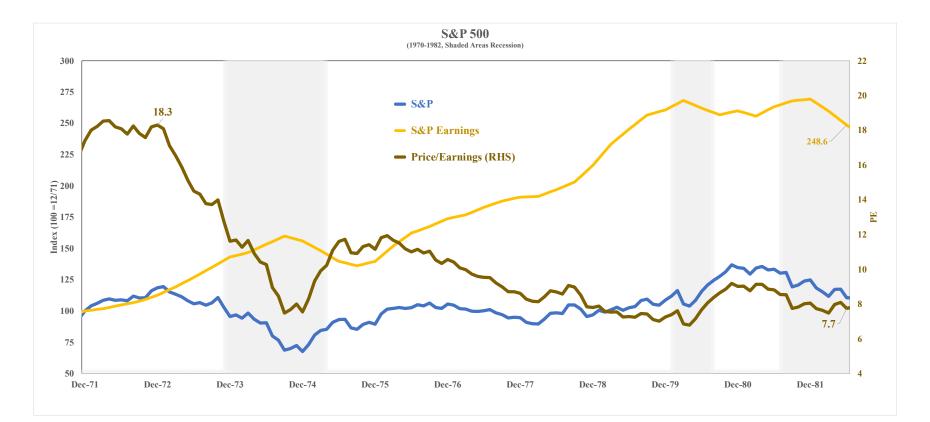
In Contrast to Today, Real Earnings Were Flat Vs Stat of the 70s Inflationary Cycle



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Step 2: Fundamental Economic Framework

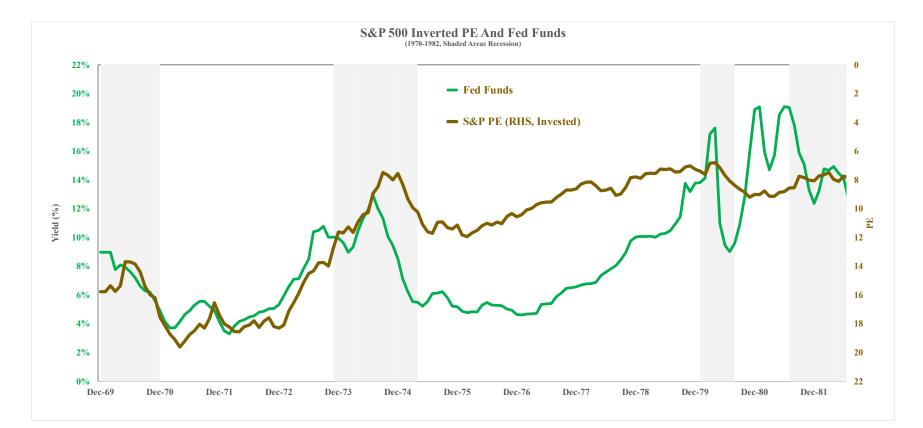
In Contrast To Today, Earnings PE Valuations Fell



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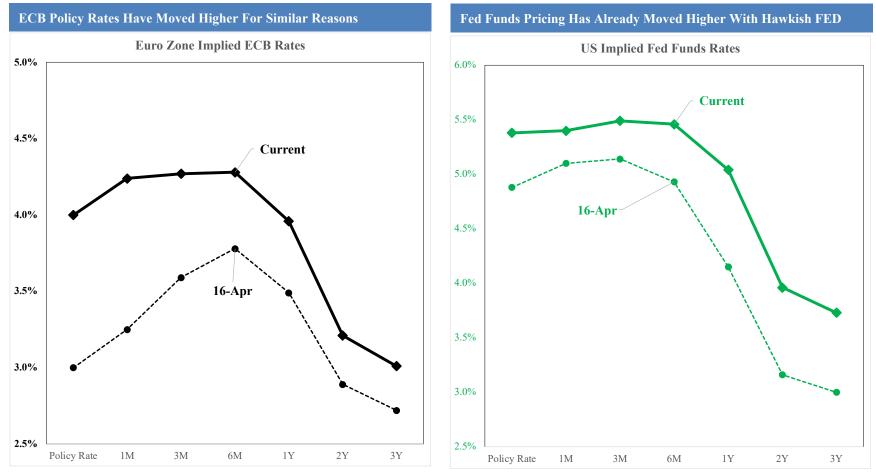
As Interest Rates Rose



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Step 3: Identify Potential Catalysts

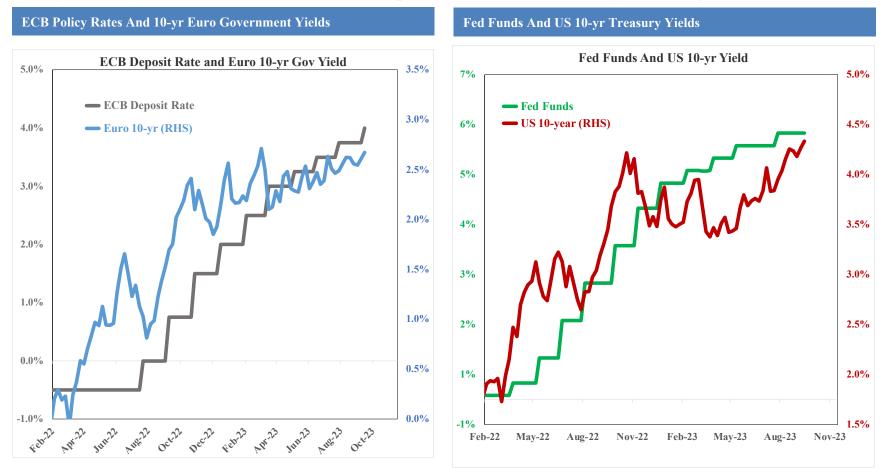
Equities Could Fall if Central Banks Keep Rates Higher For Longer To Deal With Persistent Inflation



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Step 3: Identify Potential Catalysts

Long Maturity Interest Rates Used To Value Equities Have Followed Policy Rates Higher



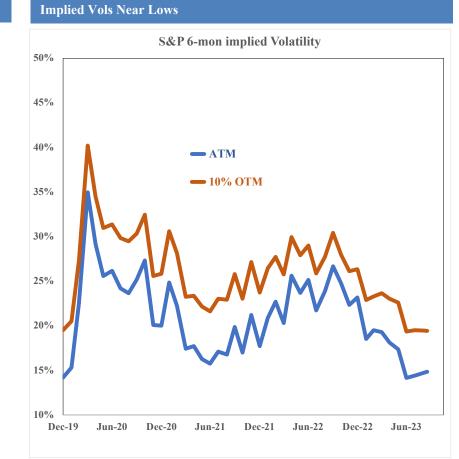
State Of the Markets: Best Long And Short Strategies 2023Q4 Buy Equity Puts---Valuations Do Not Reflect Higher Rates

Step 4: Identify Asymmetric Trades

Buy 6-month 5% OTM Puts On S&P

Trade Thesis

- Buy 6-month 5% OTM S&P puts
- Catalysts
 - Equities could fall if central banks keep rates higher for longer to fight inflation
 - Equities could fall with stagflation economy or in a recession
 - Equities could fall if the market starts pricing in falling profit margins, particularly for S&P
- Why S&P puts?
 - Shorting US, not European equities to avoid the potential of an uptick in China stimulus
 - S&P could be repriced down substantially without the Nasdaq PM tailwind
 - Puts not an outright short with a stop because implied vol is near a 10-year low



State Of the Markets: Best Long And Short Strategies 2023Q4

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