

SOM Macro Strategies

State Of the Markets: Key Opportunities On The Path To Net-Zero GHG Part 1

February 2021

Alan Brazil

SOM Macro Strategies

State Of the Markets: Key Opportunities On The Path To Net-Zero GHG

- Part 1: Framing the magnitude of a net-zero GHG emissions policy for the world and the US
 - Example of transitioning to a 100% electric vehicles
 - Example of projected costs for the US of a 100% renewable energy grid
- Part 2: The problem with renewable energy is that it is variable across hours, days, months and years
- Part 3: Key opportunities along the path to Net-Zero

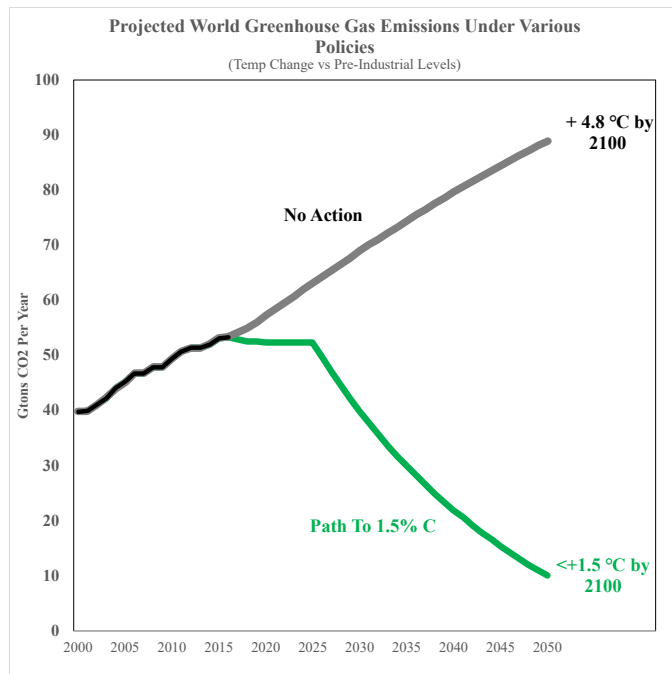
SOM Macro Strategies

State Of the Markets: Key Opportunities On The Path To Net-Zero GHG

Step 1: Macro Theme

Governments Are Ramping Up Policies For "Zero-Net" Emissions of GHG To Combat Global Warming

No Policy Means The World Continues to Heat Up



Major Prospective Net-Zero Policy Moves By Major Economies

	US	EU	China
Net Zero	Net-Zero 2050 Decarbonize all sectors of economy: Transportation, power and consumer, industrial and commercial	Net-Zero by 2050, reduction of 50-55% by 2030 Decarbonize all sectors of economy: Transportation, power and consumer, industrial and commercial	Net Zero by 2060 and peak emissions before 2030 Decarbonize all sectors of economy: Transportation, power and consumer, industrial and commercial
Transportation	Move to 100% EV transportation by 2050 Build 500,000 EV charging stations Consumer rebates/incentive to buy and produce EVs Substantially higher fuel economy standards to pushout ICE vehicles	Move to 100% EV transportation by 2050 Build 1MM EV charging stations, and 13 MM EV on the road by 2025 Consumer rebates/incentive to buy and produce EVs	Move to 100% EV transportation by 2060 Consumer rebates/incentive to buy and produce EVs Focus on EV batteries with 2/3 of mega factory capacity will be in china by 2023 100% of natural graphite, 50 of lithium, 80% of cobalt battery supply chain
Power Sector	100% pollution-free emissions by 2035 \$2 trillion infrastructure for clean energy over next two years 80% electrical power generated by renewable energy by 2035 Build the next generation electric transmission and distribution network Green hydrogen that is cost competitive to carbon based fuel sources Development and deployment of large scale carbon capture systems \$400 billion in additional energy research next 4 years Grid scale battery storage at 1/10th the cost of Lithium-ion battery	90% driven by renewable energy by 2050 from 15% today Growing Off-shore wind from 12 Gw to 60 GW by 2030 and 300 GW by 2050 Build the next generation electric transmission and distribution network Expansion of Green Hydrogen from 500 GW of electrolyzers by 2050 from 1 GW today Development and deployment of large scale carbon capture systems	By 2050, electricity will drive 65% of all end-use energy consumption vs 25% today Build the next generation electric transmission and distribution network Expansion of Green Hydrogen Development and deployment of large scale carbon capture systems

SOM Macro Strategies

State Of the Markets: Key Opportunities On The Path To Net-Zero GHG

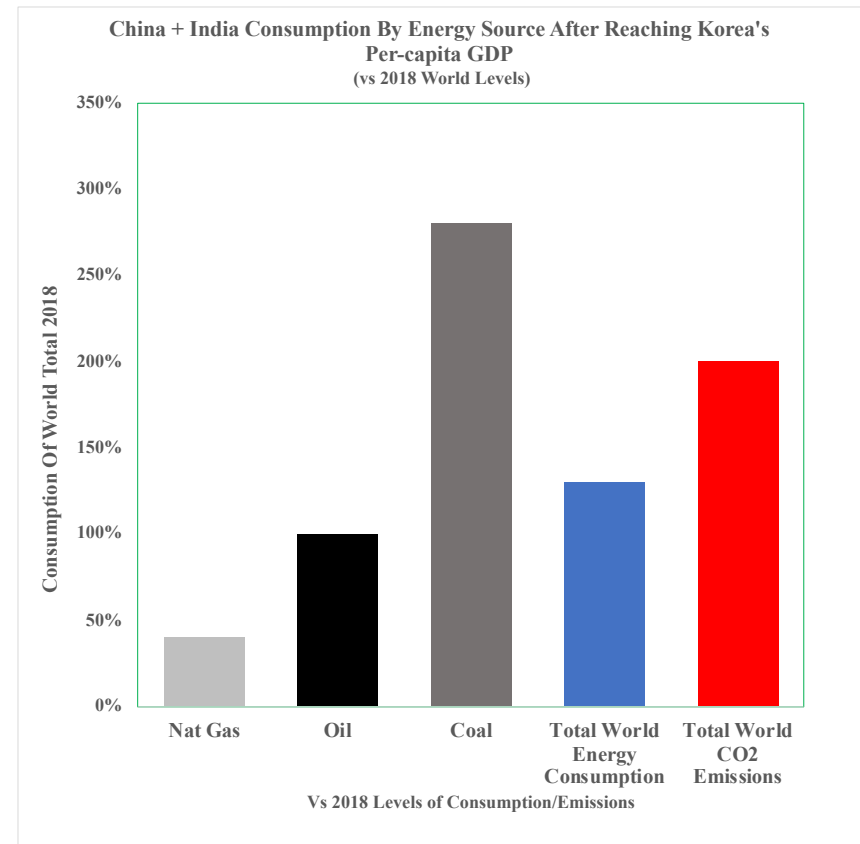
Step 2: Fundamental Economic Framework

EMs Also They Need to Reduce Their Dependency On Carbon Energy To Continue to Grow

Carbon Demand If China/India Grow To Per-Capita GDP Of Korea

	Base Line 2018			Growth To Per-Capita GDP Of Korea	
	Per-Capita GDP (2010 USD)	GDP (\$bil 2010 USD)	Consumption of Electricity (TWh)	GDP (\$bil 2010 USD)	Consumption of Electricity (TWh)
India	2,152	2,822	1,309	37,610	17,444
China	8,255	10,873	6,990	37,851	24,333
S Korea	28,675	1,453	563		
USA	55,753	17,913	4,194		

Demand Would Soak Up All The Available Carbon Supply



SOM Macro Strategies

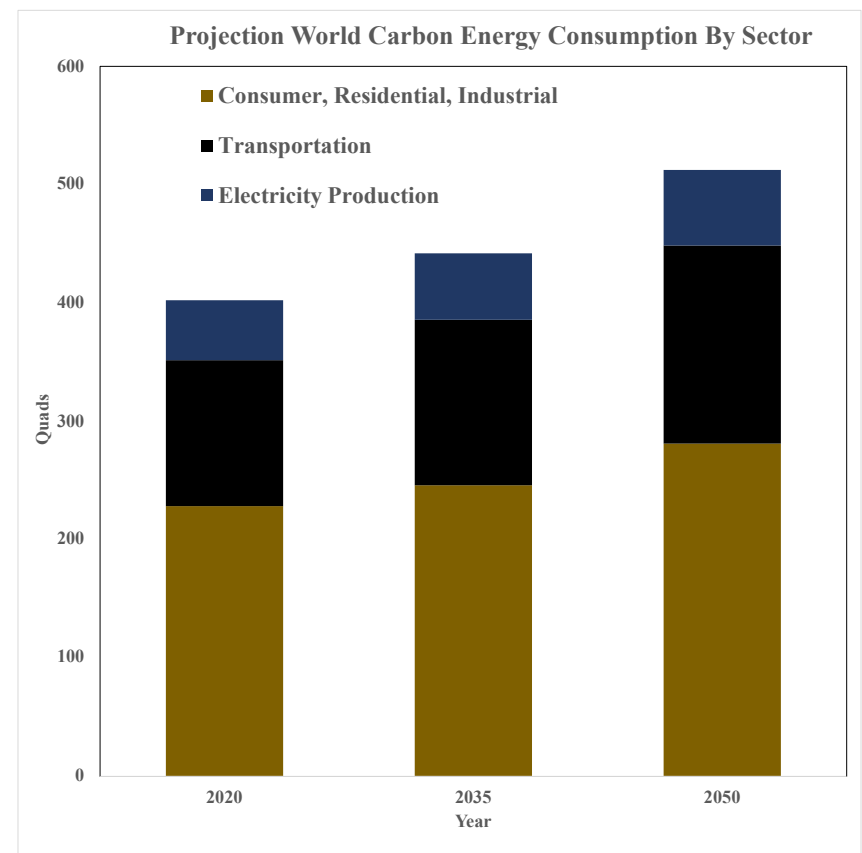
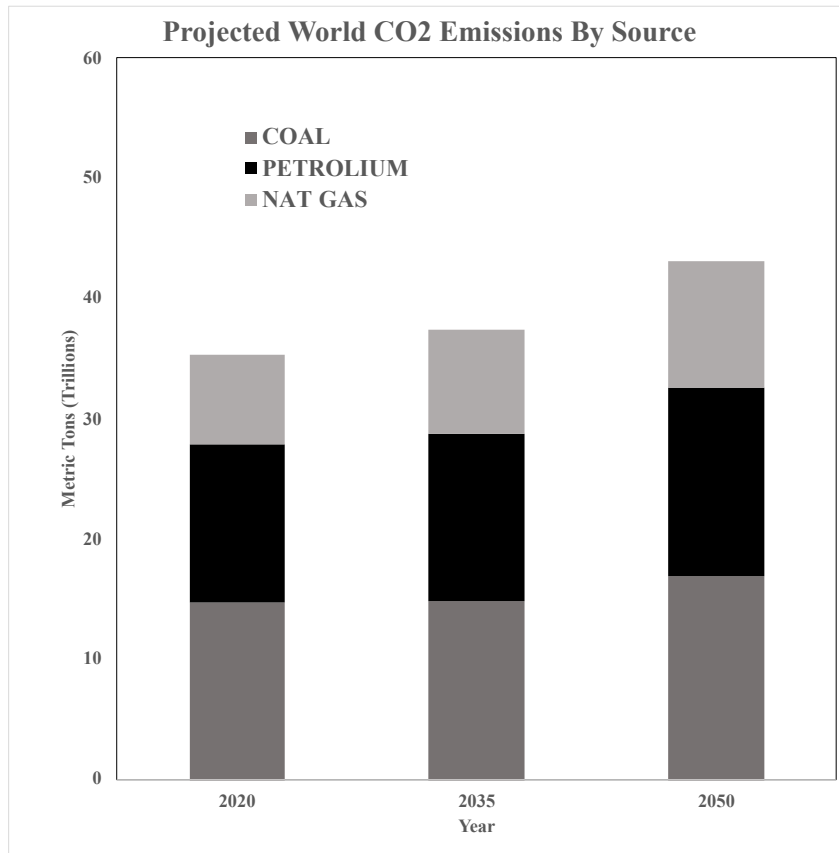
State Of the Markets: Key Opportunities On The Path To Net-Zero GHG

Step 2: Fundamental Economic Framework

Without Policy Shifts, Emissions Will Continue To Grow

Fossil Fuel Demand Growth Means More GHGs

Transportation And The Non-Power Sector Are The Biggest Source



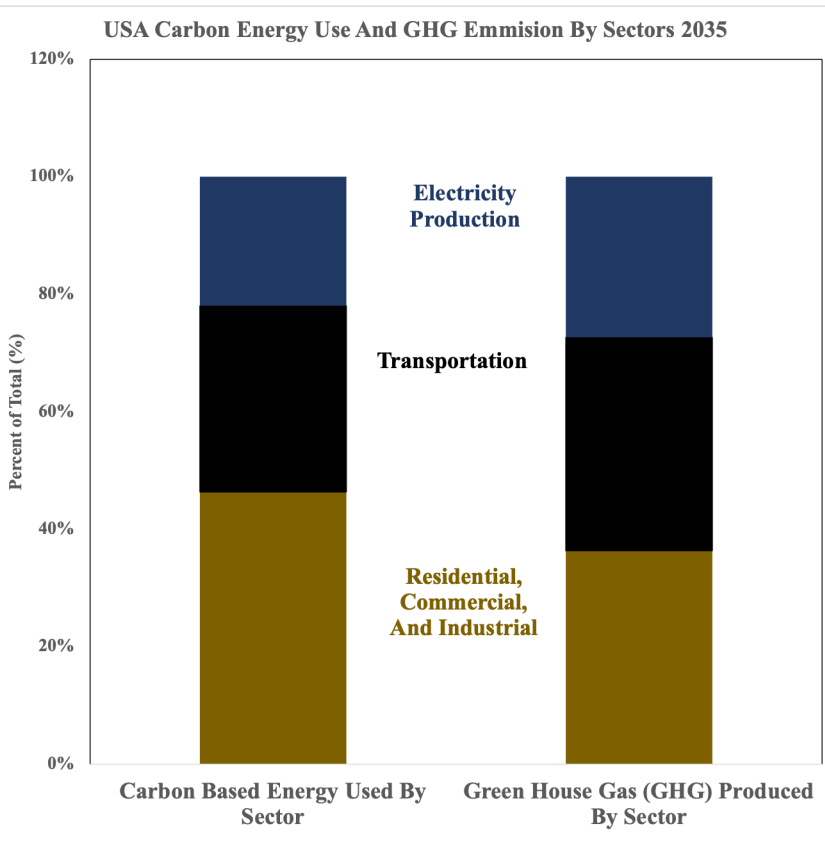
SOM Macro Strategies

State Of the Markets: Key Opportunities On The Path To Net-Zero GHG

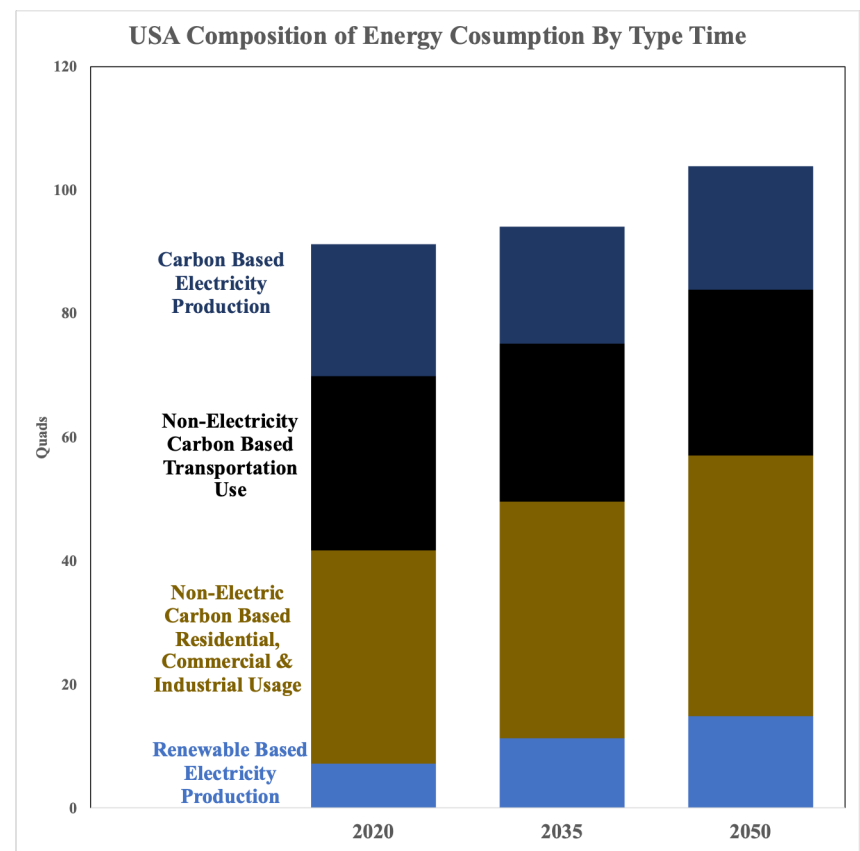
Step 2: Fundamental Economic Framework

The US Looks Similar And With Little Prospect For Improvement in Renewable Energy Absent Policy Shifts

Transportation And Electricity Represent 60% of Emissions



Renewable Electricity Production Is Projected To Grow Slightly



SOM Macro Strategies

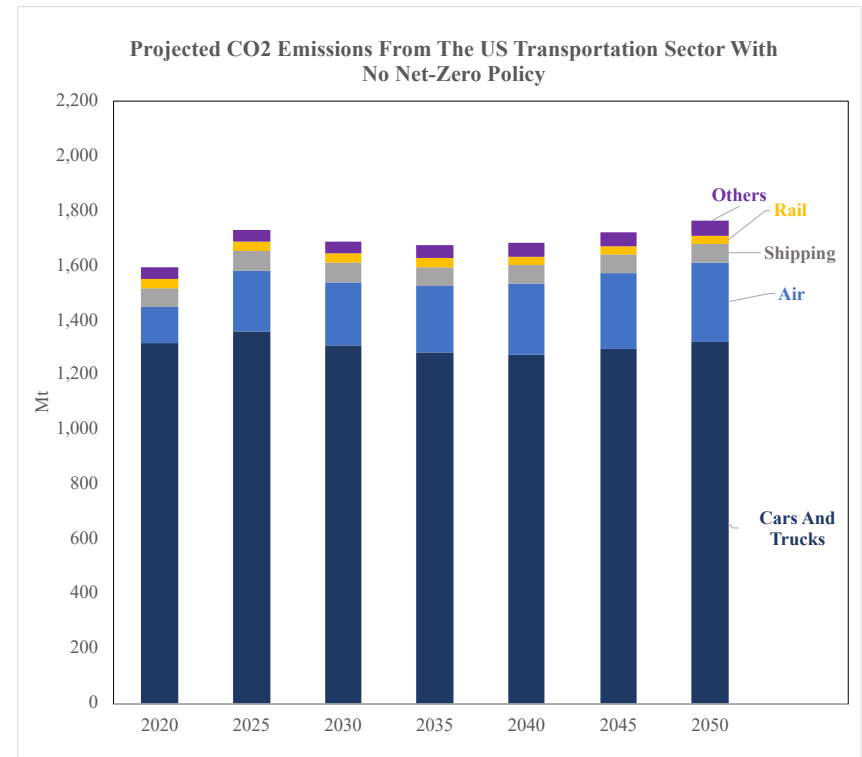
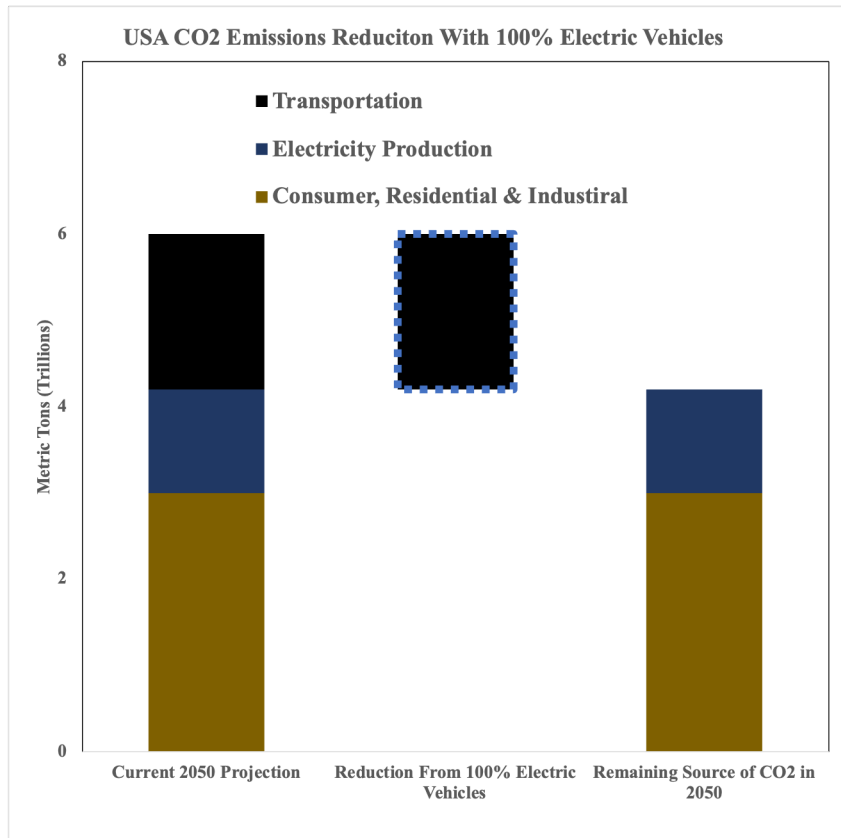
State Of the Markets: Key Opportunities On The Path To Net-Zero GHG

Step 2: Fundamental Economic Framework

The Goal Of Transforming Transportation (EVs) Highlights The Challenge of Net-Zero

Start With Reducing The Carbon Footprint of Transportation ...

And That Means Turning ICE Vehicles To EVs



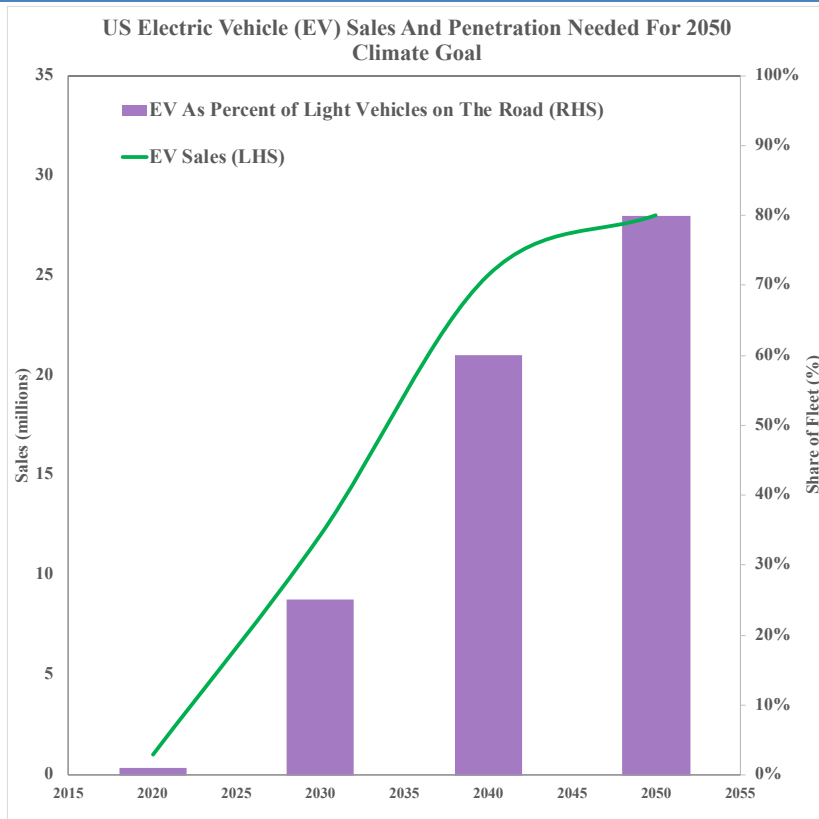
SOM Macro Strategies

State Of the Markets: Key Opportunities On The Path To Net-Zero GHG

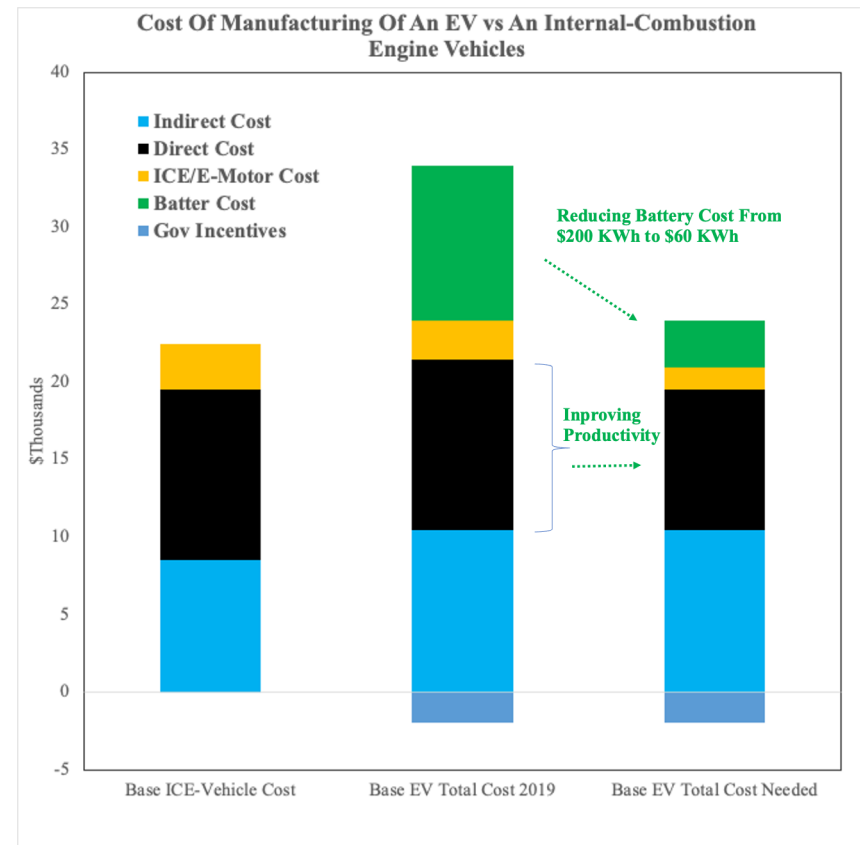
Step 2: Fundamental Economic Framework

EV Sales Needs To Grow Quickly To Get To Net-Zero By 2050, Problem Is EVs Are Too Expensive To Produce...

The Benchmark For Net-Zero Is EVs Represent 30% of Sales By 2030



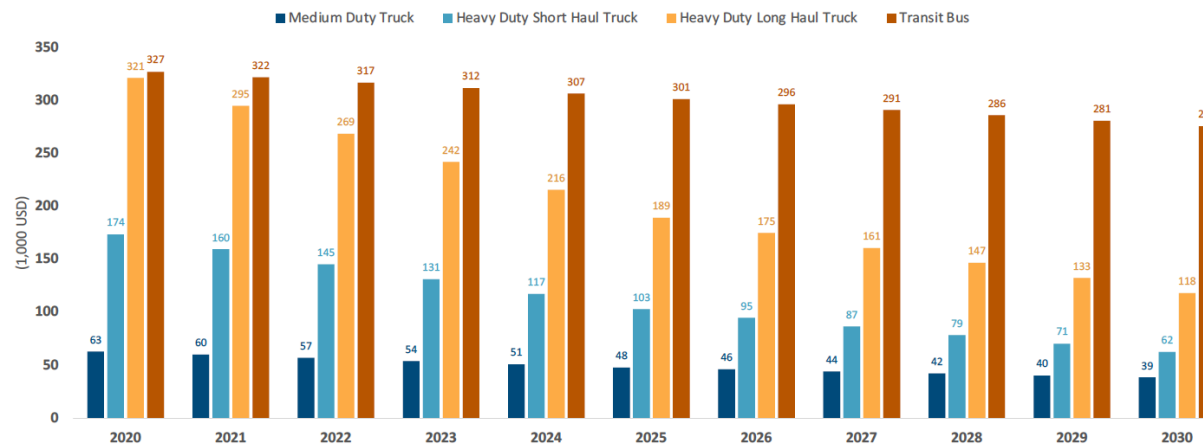
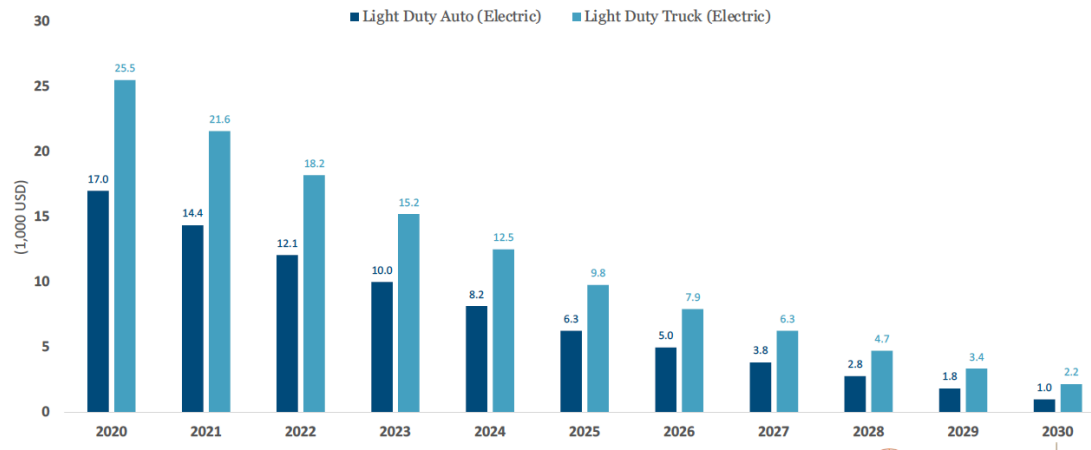
Producers Cannot Make A Profit On EVs Because Of Battery Costs



1.
2 McKinsey Center for Future Mobility, "Making electric vehicles profitable", March 2019

Step 2: Fundamental Economic Framework

Electric Vehicles Are Still Not Cost Competitive With ICE Vehicles, But When Then Are.....



SOM Macro Strategies

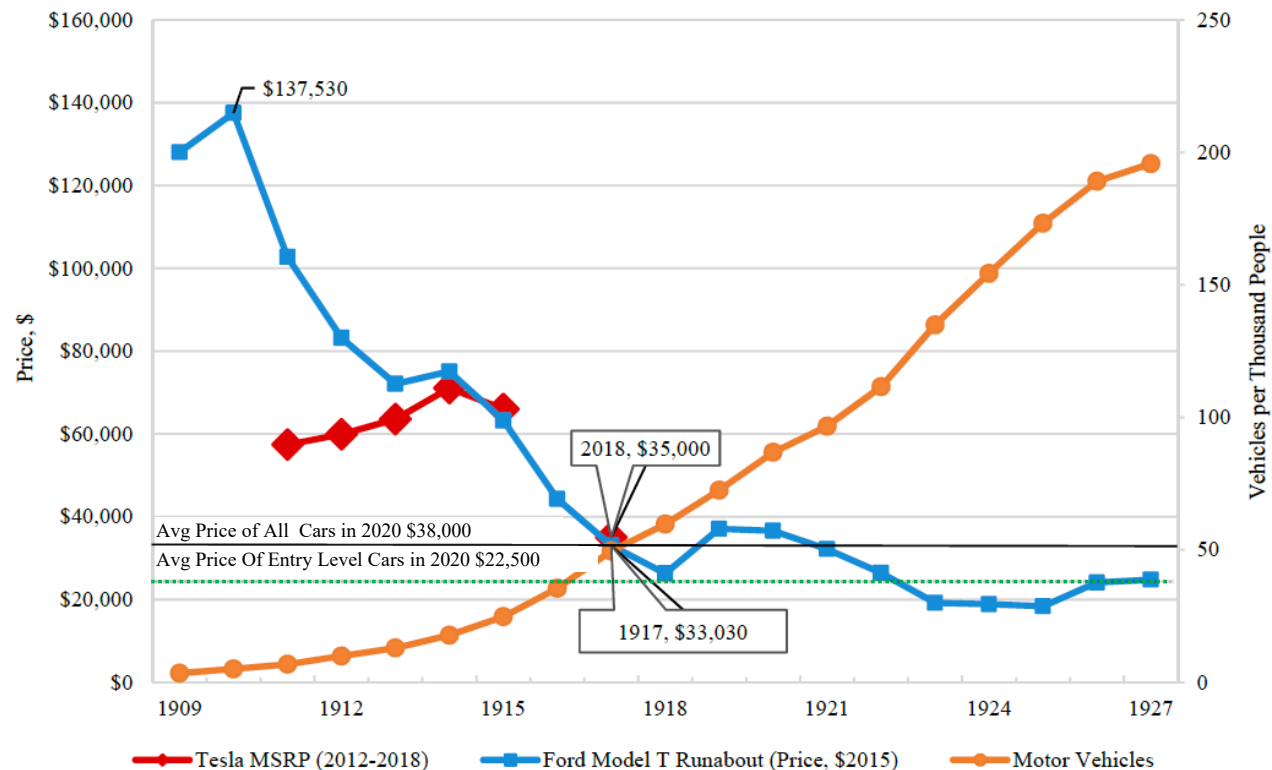
State Of the Markets: Key Opportunities On The Path To Net-Zero GHG

Step 2: Fundamental Economic Framework

Electric Vehicles Demand Could Follow The Path of The Model-T

Price Adjusted Value of the Model-T with Today's Vehicles Suggest The Ramp To Wide Scale Adoption Is Not That Far Away

Figure 8: Electric and Motor Vehicles Adoption and Prices



SOM Macro Strategies

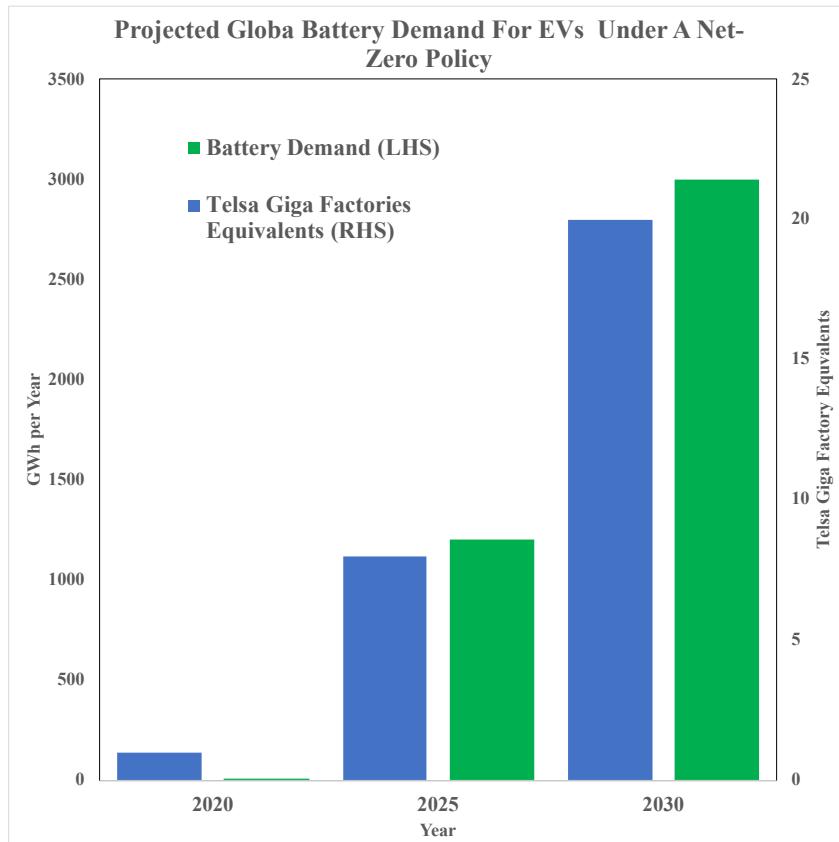
State Of the Markets: Key Opportunities On The Path To Net-Zero GHG

Step 2: Fundamental Economic Framework

Battery Supply Will Need To Grow Substantially While Getting Cheaper

World Demand For Lithium EV Batteries Will Growth 20x Net 10 years

A Giga Factory Is Huge, Think of Building Two A Year For Ten years



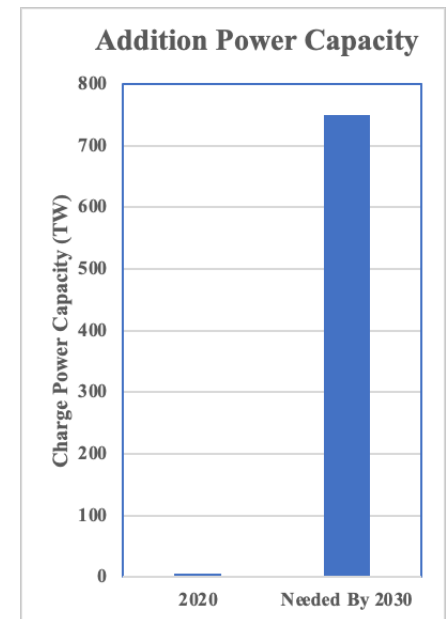
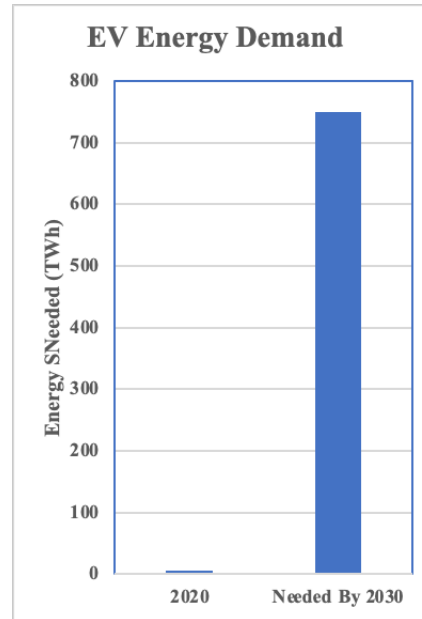
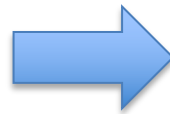
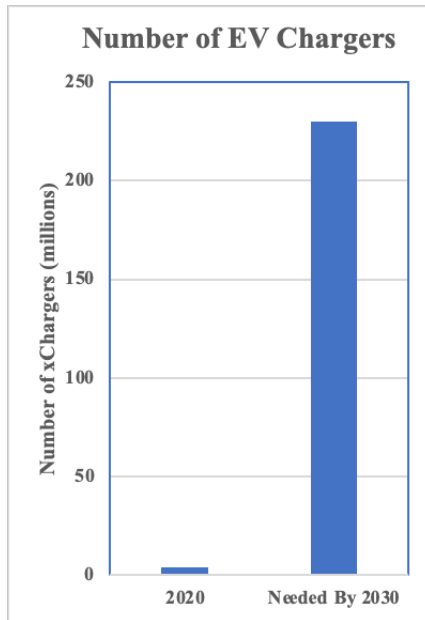
1. Xu, C., Dai, Q., Gaines, L. *et al.* Future material demand for automotive lithium-based batteries. *Commun Mater* 1, 99, 2020.
2. Tesla

SOM Macro Strategies

State Of the Markets: Key Opportunities On The Path To Net-Zero GHG

Step 2: Fundamental Economic Framework

Scaling Up EV Stock Means Scaling Up Infrastructure And Electrical Generation Capacity Based On RE



SOM Macro Strategies

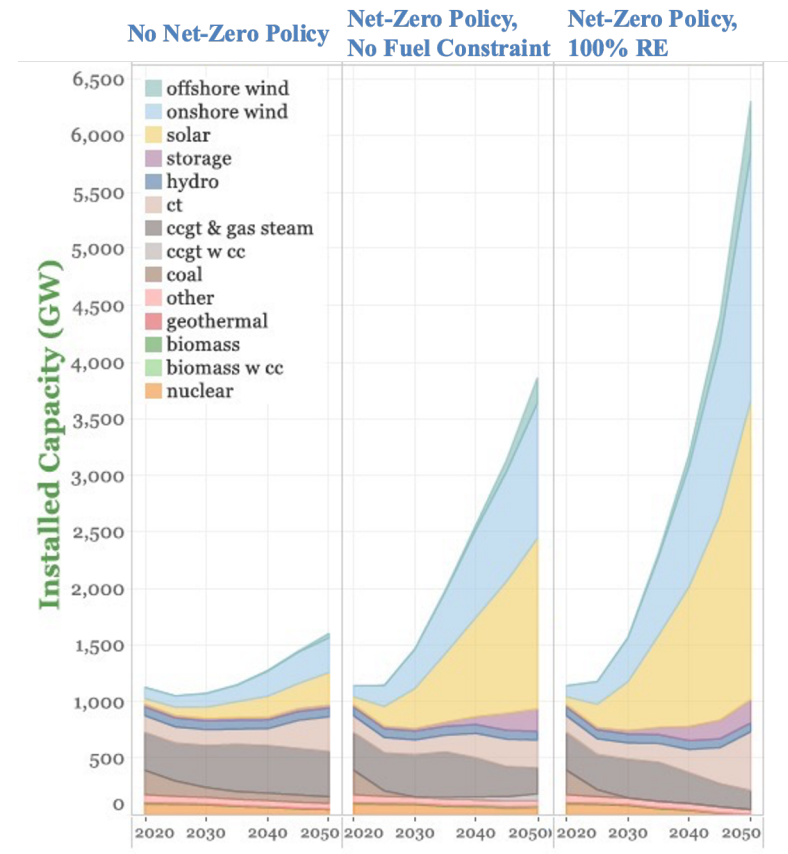
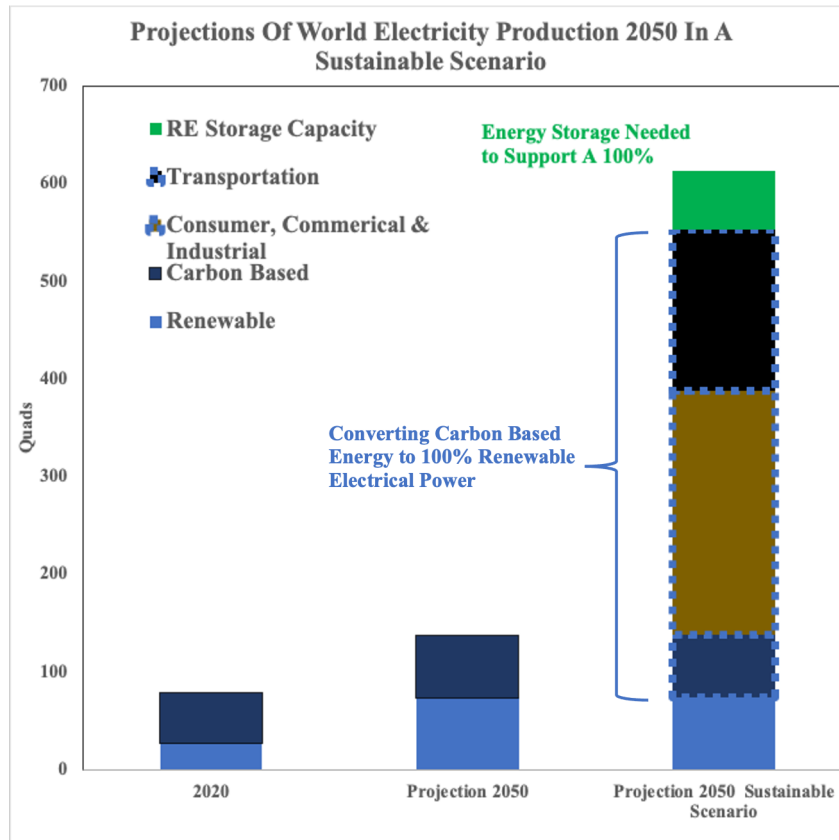
State Of the Markets: Key Opportunities On The Path To Net-Zero GHG

Step 2: Fundamental Economic Framework

Net-Zero Means Almost All Energy Will Come From Expanding RE Electricity Exponentially

Net-Zero Mean Electricity Generation Capacity Needs To Grow

Growing It With 100% RE Electricity Means Even More Capacity



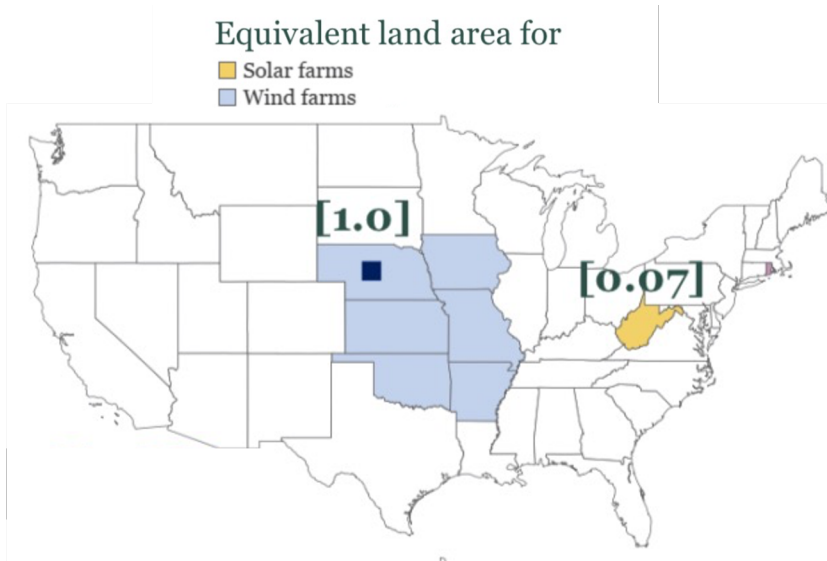
SOM Macro Strategies

State Of the Markets: Key Opportunities On The Path To Net-Zero GHG

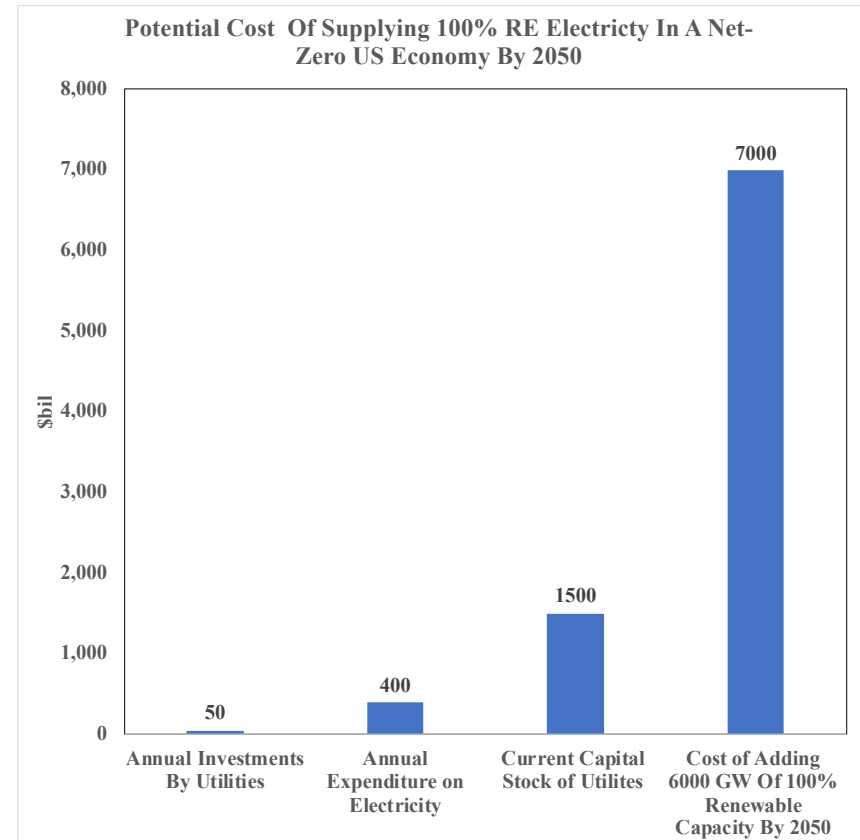
Step 2: Fundamental Economic Framework

The Scale of Investment Needed To Implement A Net-Zero Policy For The US is Daunting

Land Area For New Wind Farms Is About the Area Of The Midwest



And Investment Of Than 7x The Capital Stock Of The Utility Sector



1. E. Larson, C. Greig, J. Jenkins, E. Mayfield, A. Pascale, C. Zhang, J. Drossman, R. Williams, S. Pacala, R. Socolow, EJ Baik, R. Birdsey, R. Duke, R. Jones, B. Haley, E. Leslie, K. Paustian, and A. Swan, Net-Zero America: Potential Pathways, Infrastructure, and Impacts, interim report, Princeton University, Princeton, NJ, December 15, 2020.
2. BEA
3. Author's calculation using \$1 billion per GW of capacity and \$500 billion of transmission infrastructure

SOM Macro Strategies

State Of the Markets: Key Opportunities On The Path To Net-Zero GHG

- Part 1: Framing the magnitude of a net-zero GHG emissions policy for the world and the US
 - Example of transitioning to a 100% electric vehicles
 - Example of projected costs for the US of a 100% renewable energy grid

Next

- Part 2: The problem with renewable energy is that it is variable across hours, days, months and years
- Part 3: Key opportunities along the path to Net-Zero

SOM Macro Strategies

Disclaimer

Copyright (c) SOM Macro Strategies. 2021. All rights reserved. The information contained herein has been obtained from sources believed to be reliable, but is not necessarily complete and its accuracy cannot be guaranteed. No representation or warranty, express or implied, is made as to the fairness, accuracy, completeness, or correctness of the information and opinions contained herein. The views and the other information provided are subject to change without notice. This report has been created without regard to the specific investment objectives, financial situation, or particular needs of any specific recipient and are not to be construed as a solicitation or an offer to buy or sell any securities or related financial instruments. Past performance is not necessarily a guide to future results. Company fundamentals and earnings may be mentioned occasionally, but should not be construed as a recommendation to buy, sell, or hold the company's stock. SOM Macro Strategies accepts no liability for any damage caused by any virus transmitted by this company's emails, website, blog and Apps.